



Cabot Norit Activated Carbon Used to Purify Tulsa's Award Winning Water

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City of Tulsa Wins Southwestern American Water Works Association's Best-Tasting Water Award for Second Consecutive Year

BOSTON--(BUSINESS WIRE)--Mar. 4, 2015-- [Cabot Corporation](#) (NYSE: CBT) announced that its activated carbon is used to purify some of the best-tasting water in the United States. The City of Tulsa, Okla. recently claimed the award for best-tasting water in the region for the second year in a row at the Southwestern American Water Works Association's annual conference.

Tulsa's water goes through an extensive and thorough treatment and testing process before it reaches a resident's faucet. The city's water meets all federal and state regulations, meaning that the water not only tastes good, but that it is also safe to drink.

For the past 15 years, the City of Tulsa has exclusively utilized NORIT® GAC 820 and HYDRODARCO® 820 granular activated carbons at both of its municipal potable water plants. This highly porous, carbonaceous material purifies drinking water by adsorbing and removing natural organic compounds, synthetic organic chemicals, and taste and odor causing compounds.

"Cabot Norit Activated Carbon is a technology leader in the global water purification market. We develop, manufacture and market a broad range of activated carbons that ensure potable water is safe, reliable and tastes great," said Friedrich von Gottberg, senior vice president and president, Purification Solutions Segment. "Our activated carbon products meet the most stringent global requirements and help water utilities provide their customers with safe, reliable drinking water straight from the tap."

ABOUT CABOT CORPORATION

Cabot Corporation (NYSE: CBT) is a global specialty chemicals and performance materials company, headquartered in Boston, Massachusetts. The company is a leading provider of [rubber](#) and [specialty carbons](#), [activated carbon](#), [inkjet colorants](#), [cesium formate drilling fluids](#), [fumed silica](#) and [aerogel](#). For more information on Cabot, please visit the company's website at: <http://www.cabotcorp.com>.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Statements in the press release regarding Cabot's business that are not historical facts are forward looking statements that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward looking statements, see "Risk Factors" in the Company's Annual Report on Form 10-K.

Source: Cabot Corporation

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