



## **Cabot Corporation to Increase Prices for Activated Carbon Globally**

July 8, 2015

**BOSTON** – July 8, 2015 - Effective for all shipments made on or after September 15, 2015, or as customer contracts allow, Cabot Norit Activated Carbon is increasing prices globally on all grades of activated carbon. Average price increases will range from 4 percent to 8 percent, depending on the specific activated carbon product and region. Due to currency fluctuations, certain feedstock cost increases, new environmental controls and high demand, some activated product groups may deviate from this range.

This increase is required to support Cabot's continued investment in product and application development, fund new investments in technology and process improvements to support Cabot's goals related to safety, health and environmental performance and sustainability, and keep pace with increasing costs for raw materials and packaging.

Questions regarding price increases should be directed to your local sales manager or to the appropriate regional business director:

### **North America**

Tim Wruble

[tim.wruble@cabotcorp.com](mailto:tim.wruble@cabotcorp.com)

### **South America**

Carlos Russo

[carlos.russo@cabotcorp.com](mailto:carlos.russo@cabotcorp.com)

### **Europe, Middle East, and Africa (EMEA)**

Bart Genemans

[bart.genemans@cabotcorp.com](mailto:bart.genemans@cabotcorp.com)

### **Asia Pacific**

Raïtt Ying

[raitt.ying@cabotcorp.com](mailto:raitt.ying@cabotcorp.com)

### **ABOUT CABOT CORPORATION**

Cabot Corporation (NYSE: CBT) is a global specialty chemicals and performance materials company, headquartered in Boston, Massachusetts. The company is a leading provider of [rubber](#) and [specialty carbons](#), [activated carbon](#), [inkjet colorants](#), [cesium formate drilling fluids](#), [fumed silica](#), and [aerogel](#). For more information on Cabot, please visit the company's website at: <http://www.cabotcorp.com>.