



## Cabot Corporation Introduces Optimized Charcoal Powder for Skin, Hair and Oral Care

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*NORIT® SX SUPER S charcoal powder is specifically designed to meet the high purity requirements for cosmetics ingredients*

BOSTON--(BUSINESS WIRE)--Sep. 27, 2018-- [Cabot Corporation](#) (NYSE: CBT), a leading global specialty chemicals and performance materials company, today introduced NORIT® SX SUPER S charcoal powder – a high purity charcoal powder that meets stringent industry polycyclic aromatic hydrocarbons (PAH) specifications for use by the [cosmetics industry](#). Demand for high purity charcoal is rising due to its abrasive, adsorptive and opacifying properties in a range of consumer products such as skin cleansers, toothpaste, shampoos and conditioners.

“Our charcoal powders deliver exceptional performance advantages in a range of consumer applications such as face scrubs that combine the ingredient’s abrasive and adsorptive properties to effectively exfoliate and remove oil from skin,” said David Flannery, global segment manager for the pharmaceutical segment. “We use high purity sustainable feedstocks, activation methods and washing steps to yield ultra-high purity grades such as our new NORIT SX SUPER S charcoal powder. As an added quality assurance measure, we exceed strict industry standards with meticulous finished-product purity testing.”

Cabot will feature its NORIT SX SUPER S charcoal powder at stand A90 in Hall 5 at the CPhI Worldwide 2018 exhibition in Madrid, Spain from October 9-11, 2018. Other featured products include [activated carbon](#) used for the purification of active pharmaceutical ingredients, medicinal treatment of gastro-intestinal issues and acute poisoning, and efficient and economical catalyst support. Cabot will also have a variety of sample kits available for the purification of lead pharmaceutical compounds and precious metal catalyst support.

To learn more about Cabot NORIT charcoal powder for cosmetics applications and activated carbons for pharmaceutical applications, visit [cabotcorp.com/cphi2018](#) or [cabotcorp.com/pharma](#).

### ABOUT CABOT NORIT ACTIVATED CARBON

Cabot Norit Activated Carbon is a global leader in the research, development, manufacturing and sale of high-performing activated carbon used in a growing range of environmental, health, safety and industrial applications. Our activated carbon products effectively remove pollutants, contaminants and other impurities from water, air, food and beverages, pharmaceuticals and more. These products are also used as colorants, carriers and catalysts in industrial processes. In addition to our over 150 activated carbon formulations, we also provide activated carbon solutions through on-site equipment and services, including activated carbon injection systems, mobile water filter units and carbon reactivation services.

### ABOUT CABOT CORPORATION

Cabot Corporation (NYSE: CBT) is a global specialty chemicals and performance materials company, headquartered in Boston, Massachusetts. The company is a leading provider of rubber and specialty carbons, activated carbon, inkjet colorants, cesium formate drilling fluids, fumed silica and aerogel. For more information on Cabot, please visit the company’s website at: <http://www.cabotcorp.com>.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Statements in the press release regarding Cabot’s business that are not historical facts are forward looking statements that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see “Risk Factors” in the Company’s Annual Report on Form 10-K.

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