

# Advancing the Core

**Investor Day 2016** 

Cabot Corporation May 2016

## **Forward Looking Statements**

This presentation contains forward-looking statements based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including statements about the Company's strategy for growth, product and application development, market position, expected financial performance and results, and total shareholder return, how we expect to achieve our growth targets, and our expected use of cash are forward-looking statements. Some of the forwardlooking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. Forward-looking statements are based on our current expectations, assumptions, estimates and projections about Cabot's businesses and strategies, market trends and conditions, economic conditions and other factors. These statements are not guarantees of future performance and are subject to risks, uncertainties, potentially inaccurate assumptions, and other factors, some of which are beyond our control and difficult to predict. If known or unknown risks materialize, or should underlying assumptions prove inaccurate, our actual results could differ materially from past results and from those expressed in the forward-looking statement. Important factors that could cause our results to differ materially from those expressed in the forward-looking statements include, but are not limited to lower than expected demand for our products; the loss of one or more of our important customers; our inability to complete capacity expansions or other development projects; the timing of implementation and the enforcement of environmental regulations; our failure to develop new products or to keep pace with technological developments; patent rights of others; the timely commercialization of products under development (which may be disrupted or delayed by technical difficulties, market acceptance, competitors' new products, as well as difficulties in moving from the experimental stage to the production stage); changes in raw material costs; demand for our customers' products; competitors' reactions to market conditions; delays in the successful integration of structural changes, including acquisitions or joint ventures; the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries where we do business; and severe weather events that cause business interruptions, including plant and power outages or disruptions in supplier or customer operations. These factors are discussed more fully in the reports we file with the Securities and Exchange Commission, particularly our latest annual report on Form 10-K.

This presentation includes references to the following non-GAAP financial measures: adjusted EPS (earnings per share), adjusted EBITDA (earnings before interest, taxes, depreciation and amortization), adjusted EBIT (earnings before interest, taxes), adjusted EBITDA and EBIT margins, adjusted ROIC (return on invested capital), and operating tax rate. The definitions of these non-GAAP financial measures and a reconciliation to the most comparable GAAP financial measures are provided in the investor section of our website at <a href="http://investor.cabot-corp.com">http://investor.cabot-corp.com</a>, under the Non-GAAP Reconciliations section, or in our latest annual report on Form 10-K.



## **Cabot Team Here Today**



Sean D. Keohane President and Chief Executive Officer



### Hobart C. Kalkstein

Senior Vice President and President, Reinforcement Materials Segment



**Eduardo E. Cordeiro** Executive Vice President, Chief Financial Officer and President, Americas and EMEA regions



### Friedrich von Gottberg

Senior Vice President and President, Purification Solutions Segment



Nicholas S. Cross Executive Vice President and President, Performance Chemicals and Specialty Fluids Segments



### **Erica McLaughlin**

Vice President, Investor Relations and Corporate Communications



## **Investor Day Agenda**

AGENDA ITEM	PRESENTER	TIME
Introductions	Erica McLaughlin	9:00 – 9:05
Cabot Business and Strategy	Sean Keohane	9:05 – 9:45
Performance Chemicals	Nick Cross	9:45 – 10:15
Reinforcement Materials	Bart Kalkstein	10:30 - 11:00
Purification Solutions	Fred von Gottberg	11:00 - 11:30
Specialty Fluids Break to Bring Back Lunch	Nick Cross	11:30 - 11:45
Financial Framework and Capital Allocation Strategy	Eddie Cordeiro	12:15 – 12:45
Closing Remarks, Q&A	Sean Keohane	12:45 – 1:30



### **Cabot Business**

### Sean Keohane

President and Chief Executive Officer







# We will be the most innovative, respected and responsible leader in our markets –

### delivering performance that makes a difference.





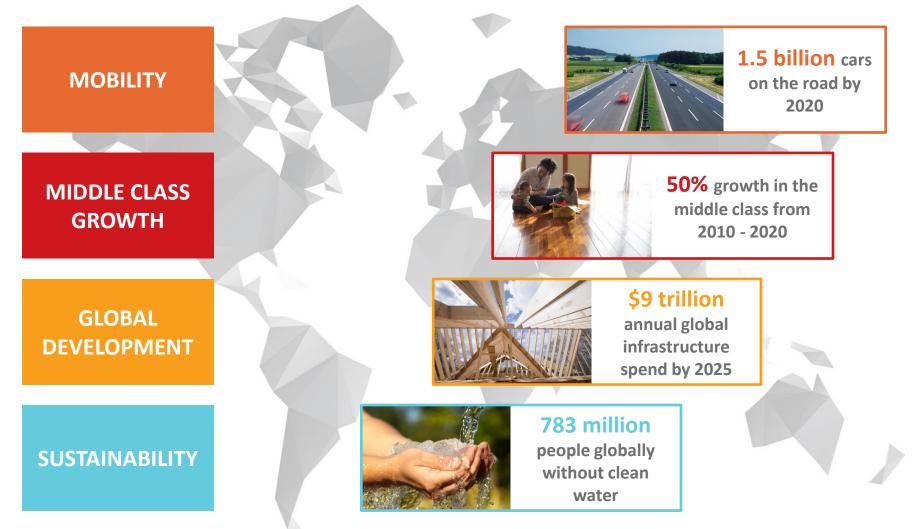
## **Cabot is a Leader Today** Our future success builds upon our current strengths

STRONG FOUNDATION	CULTURE OF EXCELLENCE	ROBUST FINANCIAL POSITION
<ul> <li>Macro trends</li> </ul>	<ul> <li>Safety first</li> </ul>	<ul> <li>Strong balance sheet</li> </ul>
<ul> <li>Durable end markets</li> </ul>	<ul> <li>People</li> </ul>	<ul> <li>Growing dividend</li> </ul>
<ul> <li>Global footprint</li> </ul>	<ul> <li>Operational effectiveness</li> </ul>	<ul> <li>Excellent and consistent</li> </ul>
<ul> <li>Technology capabilities</li> </ul>	<ul> <li>Customer relationships</li> </ul>	free cash flow generation
<ul> <li>Leading businesses</li> </ul>	<ul> <li>Technology-driven culture</li> </ul>	

VALUES			
Integrity	Respect	Excellence	Responsibility



## Strong Foundation Macro-trends that drive global growth





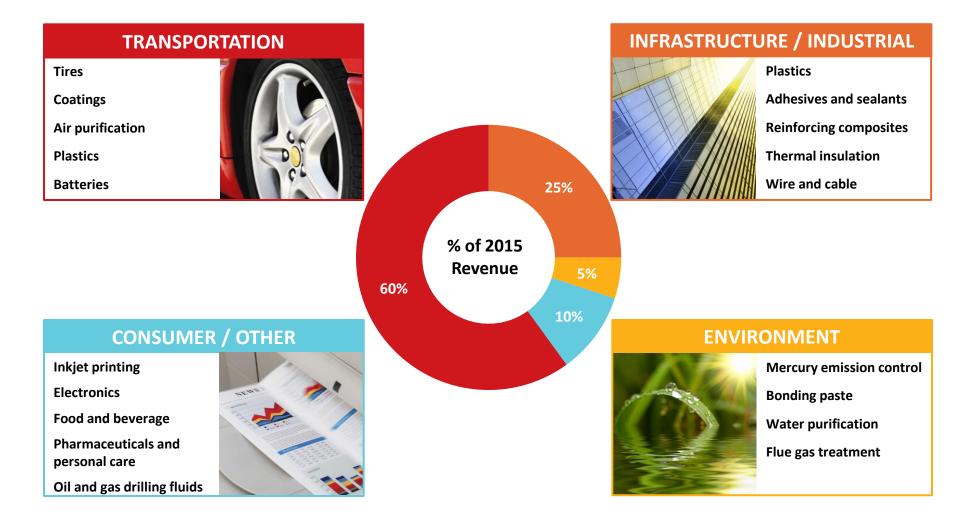
## **Strong Foundation**

### Macro trends provide significant opportunity for Cabot

	MOBILITY	MIDDLE CLASS GROWTH	GLOBAL DEVELOPMENT	SUSTAINABILITY
PERFORMANCE CHEMICALS	Light weighting of vehicles	Increased penetration of electronics	Construction and infrastructure development	Need for better energy storage in batteries
REINFORCEMENT MATERIALS	Growth in global miles driven	Higher demand for new cars	Truck and OTR tire growth in emerging markets	Tire development to drive fuel efficiency
PURIFICATION SOLUTIONS	Lower emissions from vehicles	Greater consumer spending on food and beverage / pharmaceuticals	Growth in industrial production drives chemicals, catalysts and mining demand	Higher demand for clean water and clean air
SPECIALTY FLUIDS		Fine cesium for production of consumer goods	Gas recovery aimed at power and industry in emerging markets	Preference for safe, recyclable drilling and completion fluids



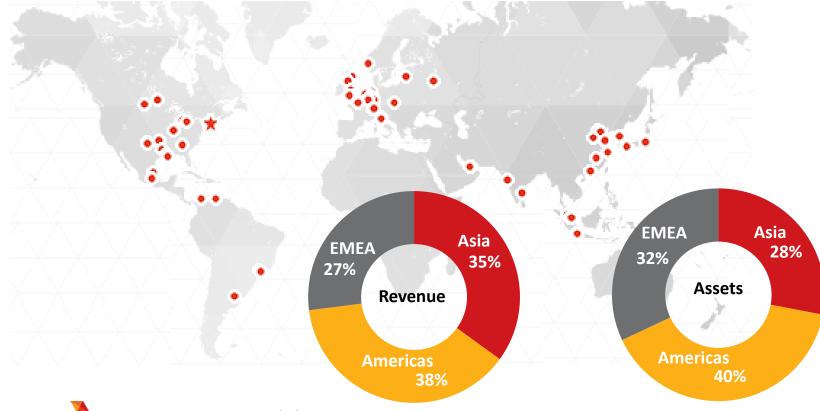
## Strong Foundation Durable and proven end-market exposures





## **Strong Foundation** Global reach with regional expertise

- 44 manufacturing sites in 21 countries
- 30 sales locations in 20 countries
- Assets consistent with revenue





*Revenue and assets represented for fiscal 2015 EMEA – Europe, Middle East and Africa* 

### **Strong Foundation** Value-added technology capabilities



### **PRODUCT INNOVATION**

- Carbon conductive additives for batteries
- Specialty carbons for engineering resins
- Treated fumed silica for adhesives and sealants
- Carbon blacks for premium tires
- Advanced activated carbons for food and beverage and pharmaceutical applications
- Graphenes for electrical conductivity and mechanical properties



### **PROCESS TECHNOLOGY**

- Scale and yield improvements
- Raw material flexibility
- Operational efficiencies
- Energy recovery
- Environmental technology
- Reduced energy inputs



## **Strong Foundation** Portfolio of leading businesses with attractive margins

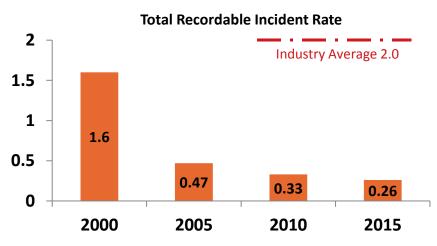
		And A CONTRACT OF A CONTRACT O		
	PERFORMANCE CHEMICALS	REINFORCEMENT MATERIALS	PURIFICATION SOLUTIONS	SPECIALTY FLUIDS
Adjusted EBITD	a \$232M	\$226M	\$50M	\$8M
Adjusted EBITD/ Margin	A 25%	15%	17%	19%
	Specialty carbons #1	Rubber blacks #1	Activated carbon #1	Cesium formate drilling
	Fumed metal oxides #2	Unmatched global	Global footprint with 9	and completion fluids #1



## **Culture of Excellence** Embedded within the organization

- Engrained safety-first mindset
- Zero-incident operational goals
- World-class people
- Innovative and collaborative team
- Focus on operational effectiveness
- Long-lasting, multi-layered customer relationships
- Technology-driven culture



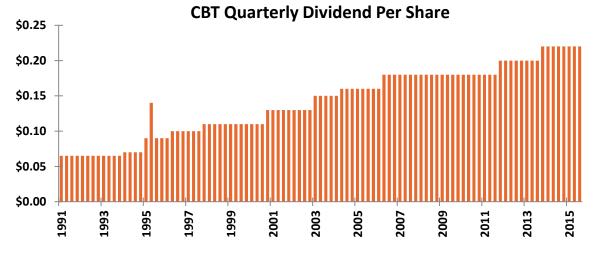




Note: Total Recordable Incident Rate (TRIR) includes employees and contractors on a fiscal year basis for Cabot operations, excluding Purification Solutions, which was acquired in 2012. TRIR is the number of injuries per 100 employees. Industry average is based on the U.S. Bureau of Labor Statistics 2013 Chemical Industry Average.

## **Robust Financials Proven strength over time**

- Strong balance sheet
- Investment grade credit rating
- Secure and growing dividend
- Excellent and consistent discretionary free cash flow
- Strong EBITDA generation





## **Capital Allocation**

### **Balance of growth and return of cash to shareholders**

## 50%

50% re-invested and 50% returned

- Invest approximately half of discretionary free cash flow (DFCF) in growing the core franchises
- Return approximately half of DFCF through dividends and share repurchases



- Increased quarterly dividend by 36% from \$0.22 per share to \$0.30 per share
- Intend to increase dividend going forward



 Continue to reduce outstanding shares over time



Extend our leadership in performance materials by

investing for growth in our core businesses,

driving application innovation with our customers, and

generating strong cash flows through efficiency and optimization.



Extend our leadership in performance materials by



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### **GROWTH IN OUR CORE**

- Leverage our global reach
- Capture market growth
- Enhance portfolio with new, differentiated products
- Strengthen positions through bolt-on acquisitions



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### **GROWTH IN OUR CORE**

- Leverage our global reach
- Capture market growth
- Enhance portfolio with new, differentiated products
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### APPLICATION INNOVATION

- Focus on attractive applications
- Invest to develop application and formulation solutions
- Participate to create maximum value in the chain
- Foster long-lasting, multilayered customer relationships

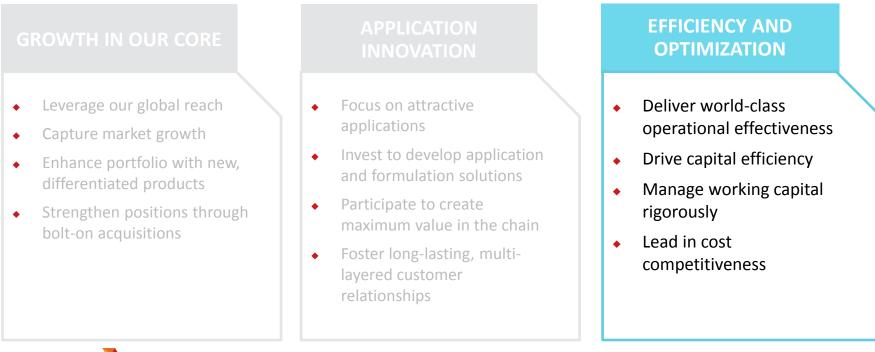


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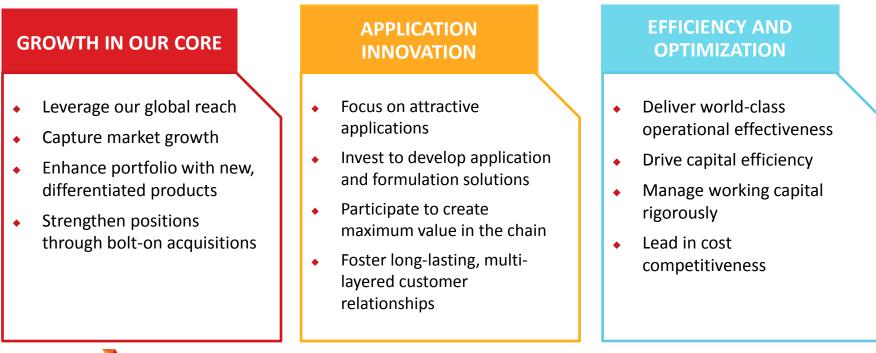


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generating strong cash flows through efficiency and optimization.



### САВОТ

## The Result of 'Advancing the Core' Strong fundamentals deliver sustained value creation

### GROWTH

Capture volumes from

**Expand** leadership

driven penetration

exposures

global GDP industry growth

positions through targeted

geographic and application-

PROFITABILITY

productivity improvements

Capture utilization and

excellence capabilities

in existing businesses

Pursue growth investments

fixed cost leverage

Drive commercial

Invest in process

technology and

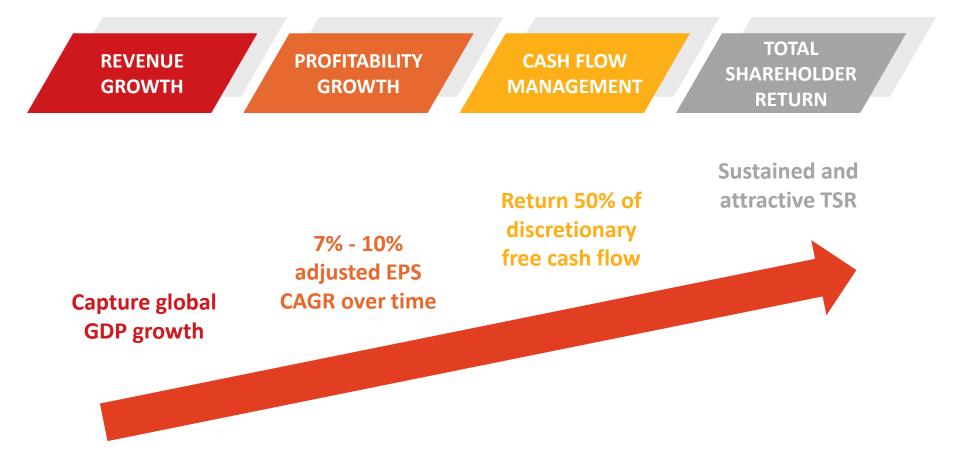
- CASH FLOW AND CAPITAL
- Deliver strong cash generation
- Maintain investment grade credit rating
- Commit to an industryleading dividend payout
- Return ~50% of discretionary free cash flow to shareholders

2.5% - 3.5% global GDP volume growth outlook

7% - 10% adjusted EPS CAGR\* over time >\$1.2 billion of discretionary free cash flow 2016 - 2020



### The Result of 'Advancing the Core'





### **Performance Chemicals**

### **Nick Cross**

Executive Vice President and President, Performance Chemicals and Specialty Fluids Segments





## **Performance Chemicals Segment Overview**

### SEGMENT FUNDAMENTALS

### Specialty businesses, attractive margins

- Specialty carbons and formulations
  - Specialty carbons, specialty compounds and inkjet colorants
- Metal oxides
  - Fumed metal oxides and aerogel

### Leading market positions

- #1 or #2 in major product lines
- Deep application expertise
- Strong, long-term customer relationships and strategic partnerships
- Global supply network

### PERFORMANCE

### Attractive end markets

- Diverse applications with extensive qualification requirements
- GDP+ growth



#### Adjusted EBITDA



## **Specialty Carbons and Fumed Metal Oxides Specialty applications**

### **SPECIALTY CARBONS**



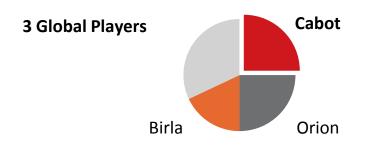
Color in coatings and moldings



Conductivity in plastics, batteries and consumer applications



UV resistance in plastics





### **FUMED METAL OXIDES**



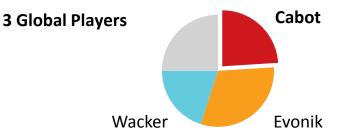
Reinforcement of silicones



Rheology modification of sealants, adhesives and coatings



Polishing of silicon wafers



## **Leading Market Positions**

### Cabot has #1 or #2 position in all major product lines

S	Specialty Carbons and Formula	ations	
Specialty Carbons	Specialty Compounds	Inkjet Colorants	
Global #1, ~25% share	#1 in Black (EU, Asia)	Global #1, ~40% share	
Metal Oxides			
Fumed Me	etal Oxides A	Aerogel	



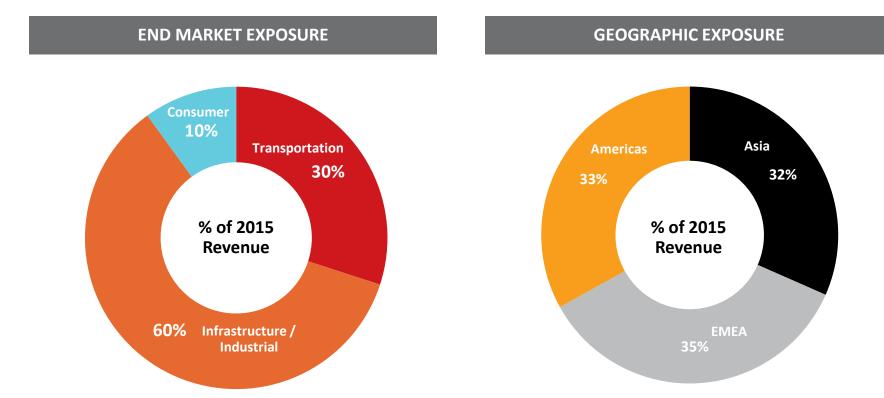
Global #2, ~25% share



Global #2



## **Performance Chemicals Positioning**



## Diversity of customer base, end markets and applications globally

- More than **3,000** customers
- More than 500 product grades
- 3 principal end-markets but multiple applications



## **Global Manufacturing Network**

# Specialty carbons and compounds and fumed metal oxides assets

Specialty Carbons

**Fumed Metal Oxides** 

**Specialty Compounds** 

★ Global HQ



- Substantial presence in all major geographic markets
- Global production network with capability to optimize feedstock and logistics

## **Diverse Applications and End Markets Drives growth of GDP+**



#### **Industry growth:** 2-4%

#### **Key applications**

- Wire and cable
- Pressure pipe
- Building materials

**Industry growth:** 3-4%

#### **Key applications**

- Engineered plastics
- Adhesives
- Coatings

**Industry growth:** 5-7%

#### **Key applications**

- Displays
- Digital printing
- Batteries



## **Key Attributes by End Market**

CONSUMER





## **Infrastructure Market Trends**

### WIRE AND CABLE

- Increased use of underground cables in emerging markets
- Electrical grid upgrade to facilitate alternative energy in all geographies

#### **PRESSURE PIPE**

- New water supply infrastructure in emerging markets
- New natural gas distribution networks in North America

### **BUILDING MATERIALS**

- Increased use of daylighting in buildings
- Energy saving requirements in construction



Market leading products with global supply base leverages market trends



# New CAB-O-SIL<sup>®</sup> ULTRABOND<sup>™</sup> Treated Silica for Windmill Bonding Pastes

## Epoxy bonding pastes are used to join two halves of windmill blades



# CAB-O-SIL<sup>®</sup> ULTRABOND<sup>™</sup> treated silicas enable:

- Effective rheology control during application of bonding paste
- Superior mechanical properties
- Superior adhesive shelf life
- Easy processability during paste production



## **Transportation Market Trends**

#### **ENGINEERED PLASTICS**

- Light weighting of vehicles driven by fuel standards
- High performance plastics needed for under the hood and fuel systems

#### **ADHESIVES**

- Replacement of metal fasteners with structural adhesives
- New windshield adhesives compatible with increased production automation

### COATINGS

- Increased productivity and environmental requirements in auto production
- New coating formulations with high pigmentation and scratch resistance







Differentiated specialty carbons and treated silicas enable next generation applications



## **Consumer Market Trends**





Cabot proprietary carbons and colorants offer unique customized solutions

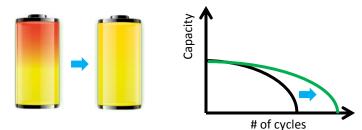


## New LiTX<sup>®</sup> Carbons Enabling Next Generation Batteries

LiTX<sup>®</sup> Carbons



Enable more energetic and longer lasting Li-Ion batteries



For mobile electronics and electric vehicles





- LiTX<sup>®</sup> carbons improve electrode conductivity for
  - Superior power
  - Higher energy density
  - Optimizing between power, energy and cycle life
- LiTX<sup>®</sup> carbons provide good balance between conductivity and ease of use
  - Ease of processing
  - Electrode adhesion
  - Mechanical properties



## **Performance Chemicals** Key drivers of segment value creation

### **GROWTH IN OUR CORE**

- Build on our strategic, long-term customer relationships
- Capture targeted volume growth driven by auto builds, infrastructure growth, and adoption of digital printing
- Enhance product mix in specialty applications
- Strengthen positions through bolt-on acquisitions

### **APPLICATION INNOVATION**

- Focus on applications aligned with energy and light weighting trends
- Partner with innovation leaders across value chain
- Invest in global technology centers for applications and formulations development
- Leverage unique integration with specialty compounds

### EFFICIENCY AND OPTIMIZATION

- Optimize sourcing from flexible global asset network
- Deploy technologies to improve yields and capital efficiency
- Secure advantaged raw material positions
- Rigorously manage working capital



# **Performance Chemicals**

## Advancing the core



- GDP+ underlying industry growth
- Available capacity to support growth
- Extensive product and applications expertise
- Strategic, long-term customer relationships
- Global network of assets
- EBITDA margin 25% 35%



## **Reinforcement Materials**

## **Bart Kalkstein**

Senior Vice President and President, Reinforcement Materials Segment





# **Reinforcement Materials Segment Overview**

### SEGMENT FUNDAMENTALS

### World's leading producer of carbon black

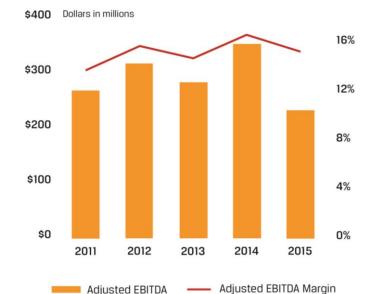
- #1 position with global supply network
- Segment includes tire and industrial rubber applications and elastomer composites
- Proprietary process technology
- Strong, long-term customer relationships
- Reputation as the leader in innovation, reliability, quality and consistency

Value creation driven by product offering, asset reliability, utilization, innovation and customer service

### PERFORMANCE

## Strong performance with mid-teen EBITDA margins

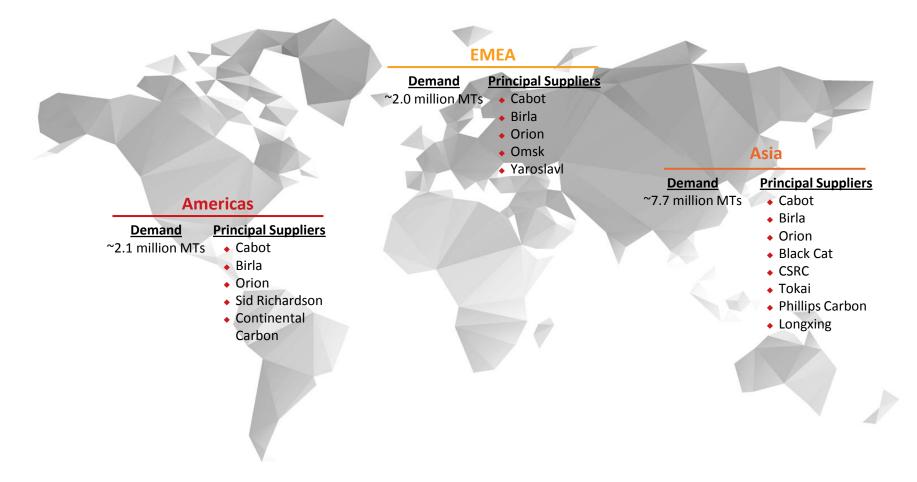
- Wide range of products, including premium offerings
- Linked to global GDP growth



#### Adjusted EBITDA

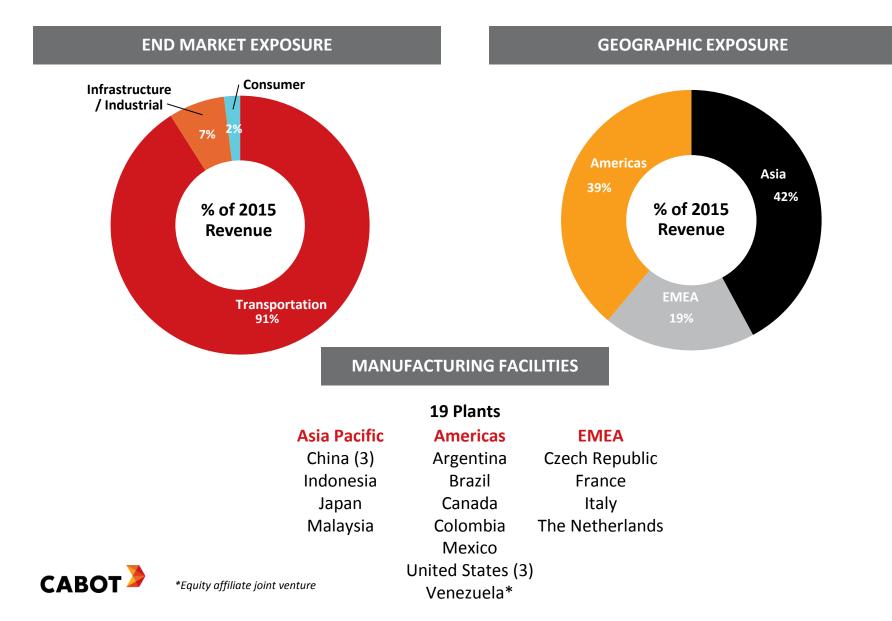


## **Competitive Landscape** We have #1 global capacity share position

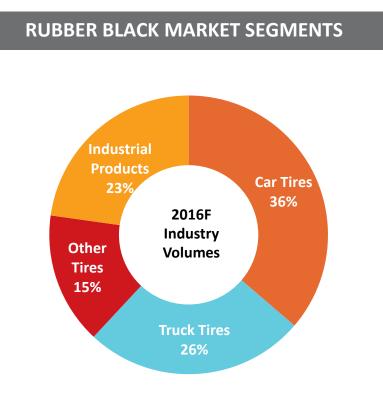




# **Reinforcement Materials Positioning**



## **Rubber Black Market Demand** Majority of rubber black demand is for tires



### **REPLACEMENT 3X SIZE OF NEW TIRES**

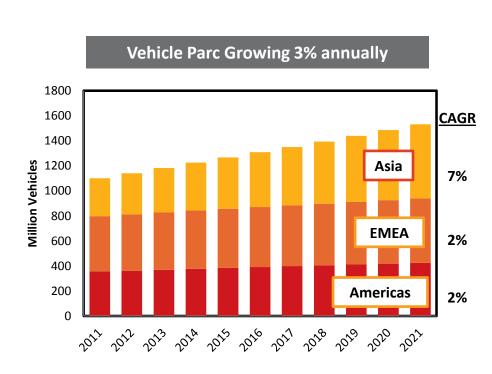




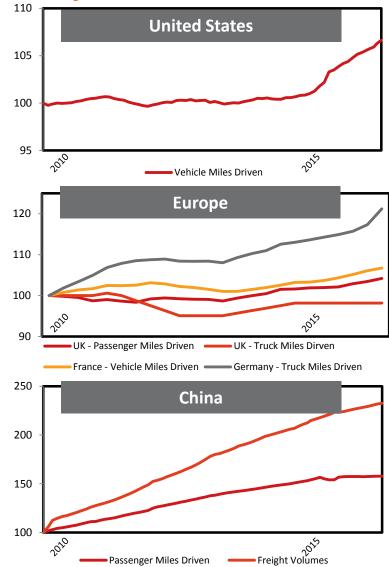


# **Growth in Vehicle Parc and Miles Driven**

**Drives replacement tire and auto part demand** 



Miles driven and freight volume rolling 12 month averages indexed to 2010 Sources: LMC Q1 2016 ; Cabot internal estimates



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САВОТ 🏓

## **Global Market Drivers Improving Year-Over-Year Growth forecast linked to GDP**

#### Americas

Tire Production, 3% Vehicle Production, 2% United States GDP, 2.3% Brazil GDP, 0.7% Tire Production, 2% Vehicle Production, 3% Eurozone GDP, 1.5%

**EMEA** 

#### Asia

Tire Production, 4% Vehicle Production, 3% China GDP, 6.4%



## **Tire Market Trends** Regionally-driven business

### AMERICAS

- North America growth driven by increase in miles driven and new tire capacity additions
- South America recovery expected in 2017
- Growth anticipated 1-3%
- Stable supply situation leads to industry utilization 85+%

### EUROPE, MIDDLE EAST, AFRICA

- Growth from automotive production and stable replacement demand
- Tire labeling regulation driving use of higher performance tires
- Focus on high value tire production
- Growth anticipated 1-2%
- Industry utilization increasing to 85+%



CABOT



### ASIA

- Growth from new car sales and increase in car parc will drive replacement market
- Global freight miles driving demand for truck and bus tires
- Supply-side additions have slowed
- Growth anticipated 3-6%
- Industry utilization 65-75%

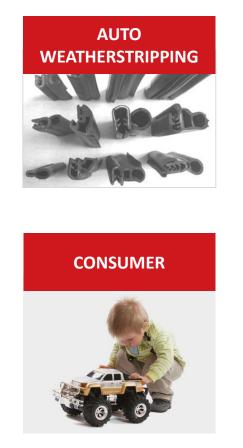


## **Key Attributes By End Market**

		KEY ATTRIBUTES
	•	Wide range of product offerings for use in various parts of the tire
TIRE	•	New product development efforts focused on fuel efficiency to reduce environmental impact of mobility, working through customer development partnerships
	•	Global footprint with focus on operational efficiencies and regional utilizations
	•	Continuous improvement of yield and energy efficiency process technology
	•	Products engineered to specific applications with consistent quality
INDUSTRIAL PRODUCTS	•	Value creation driven by technical interface with hands on application knowledge
	•	Development of innovative solutions to address regulatory changes and fuel efficiency requirements

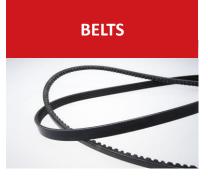


## **Industrial Products: Diverse Application Set**









SEALS, BELLOWS, BUSHINGS, ETC.







## Industrial Products Market Trends Application-driven business

### AUTOMOTIVE

- Growth in new car builds in developing markets
- New technology needs as a result of fuel efficiency requirements
- Growth anticipated 3-4%

#### **INDUSTRIAL APPLICATIONS**

- Industrial output drives growth
- Products require advanced properties for improved durability
- Growth anticipated 2-3%

### **CONSUMER PRODUCTS**

- General economic activity drives growth
- Regulatory change towards products with food and skin contact
- Growth anticipated 2-3%









# **Raw Materials and Energy**

### **PRIMARY FEEDSTOCKS**

- Residual heavy fuel oils from refining operations
- Coal tar by-product from steel production
- Ethylene cracker residue
- Natural gas

### Selection of feedstock

- Manufacturing sites use various feedstocks based on availability and price of alternatives as well as impact to the end carbon black product
- Arbitrage opportunities exist from time to time

### **Carbon black pricing**

- Supply arrangements typically include formula pricing with a raw material component that changes based on relevant indices
- Spot market pricing also driven by changes in raw material costs

### **Energy investments**

 Benefits from energy investments linked to the market price of energy (i.e. high energy prices yield a higher return from energy investments)

### **Cash impact**

 Increasing raw material costs increase net working capital and vice versa (~\$1/bbl feedstock change = ~\$4 million net working capital impact to balance sheet)



# **Reinforcement Materials**

## **Key drivers of segment value creation**

### **GROWTH IN OUR CORE**

- Capture targeted volume growth from increase in miles driven, auto builds, and replacement tire demand
- Enhance customer and product mix
- Balance margin expansion and volume growth
- Value pricing of premium products
- Transition capacity to higher value industrial products

### **APPLICATION INNOVATION**

- New premium carbon blacks for improved fuel efficiency and tread wear in tires (i.e., Propel<sup>™</sup> family)
- Industrial products growth from made-for-purpose products for specific applications (i.e., weather stripping, under the hood)
- Specially formulated elastomer composites compounds that deliver advanced performance in certain tire and IP applications

### EFFICIENCY AND OPTIMIZATION

- Optimization of capacity to improve utilization rates
- Yield and energy efficiency investments to continue to drive down costs
- Feedstock sourcing optimization and flexibility
- Capital discipline
- Rigorous management of working capital



# **Reinforcement Materials**

## Advancing the core



- #1 capacity position with global footprint
- Linkage to global GDP growth rates
- Orientation towards value delivery and pricing
- Product and process technology leader
- Long-term customer relationships
- Leading environmental and sustainability performance
- EBITDA margin 15% 20%



## **Purification Solutions**

## **Fred von Gottberg**

Senior Vice President and President, Purification Solutions Segment





# **Purification Solutions Segment Overview**

### SEGMENT FUNDAMENTALS

Purification of air, water, food, chemicals and pharmaceuticals drive the need for activated carbon products

### World's largest producer of activated carbon

- Proprietary process technology
- Integrated strategic raw materials
- Broadest product portfolio
- Reactivation services and equipment sales

## Differentiated product offerings to a variety of industries

 Enables Cabot to offer the most precise fit and best performance for any application

### PERFORMANCE

#### Improving performance

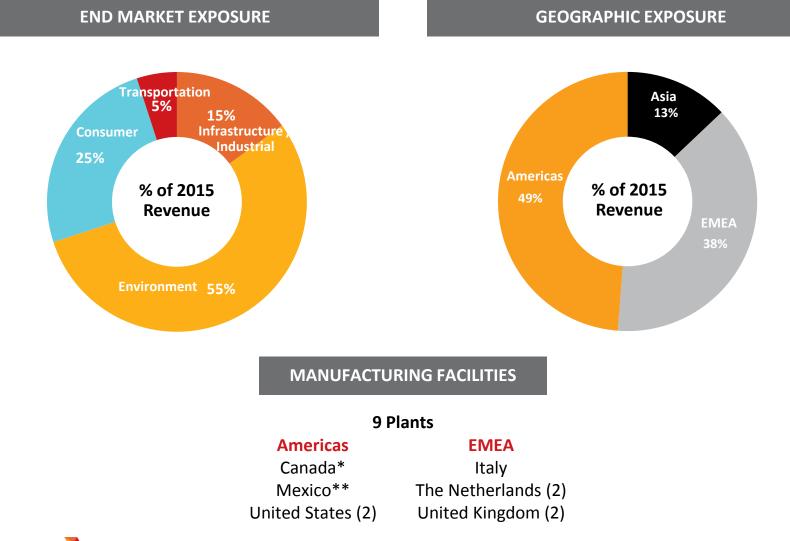
 Recent growth driven by U.S. mercury removal regulation, improved operational performance and higher prices



#### **Adjusted EBITDA**



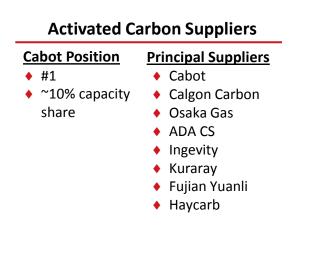
# **Purification Solutions Positioning**





# **Competitive Landscape**

## We have #1 global capacity in activated carbon

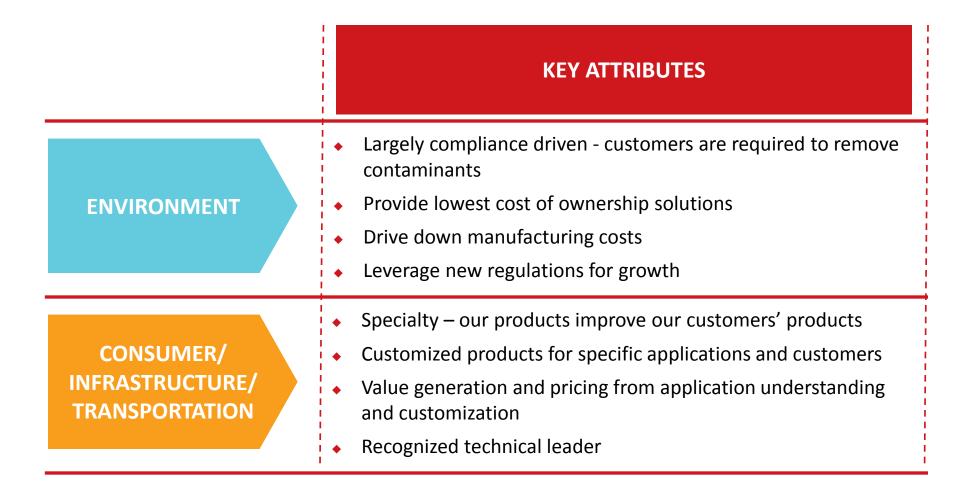


Industry Demand ~1.1 million MTs					
<b>Regional Demand</b>	Breakdown				
<ul> <li>Asia</li> </ul>	40%				
EMEA	30%				
<ul> <li>North America</li> </ul>	25%				
<ul> <li>South America</li> </ul>	5%				

- Cabot #1 or #2 in most industry sectors
- Recent consolidation
- Industry utilizations 70-75% based on excess capacity in China and North America



## **Key Attributes By End Market**





## **Raw Materials**

### **PRIMARY RAW MATERIALS**

- Lignite
- Bituminous coal
- Peat
- Wood char
- Coconut

### Impact on activated carbon

- Raw material determines activated carbon structure and impacts its performance
- Specific raw material often best suited for a specific application

### Availability

- Raw materials are in adequate supply, but are often location specific
- Logistics costs to move raw materials can be high
- Backward integrated into lignite mines in U.S. and Canada (through JV partner)

### Process

• The raw material used impacts the manufacturing process chosen

### **Our position**

- We have the widest range of raw material usage and process technology enabling participation in all customer applications
- Unique know-how to address changing needs of customers



## **Environment Market Trends** GDP plus regulatory-driven growth

#### **MERCURY REMOVAL**

- ~20% of 2015 revenue
- U.S. MATS regulation full compliance in April 2016
- Minamata Convention driving awareness in EMEA, China and India
- Cabot position #1

#### **GAS AND AIR**

- ~15% of 2015 revenue
- Incinerator growth to deal with waste, especially in China
- Removal of dioxins and furans and other gas contaminants
- Cabot position #1

#### WATER

- ~20% of 2015 revenue
- U.S. Disinfection Byproduct Rule
- EMEA micro-pollutants of emerging concern
- Taste and odor
- Cabot position #2





# **North American Mercury Removal Sector**

### **MATS UPDATE**

- U.S. MATS regulation full compliance in April 2016
- Anticipate size of NA sector 300-350 million pounds
- Cabot at ~40% volume share
- Low natural gas prices having an impact on capacity factors of coal electricity generating fleet
- Seasonal demand weather related
- Step-up in volume expected in 2H FY16 with full MATS compliance
- Broad product slate addressing specific customer needs





## **Consumer Market Trends** GDP+ growth

### PHARMA

- ~10% of 2015 revenue
- Aging population and access to medicines driving growth
- Unique products, high value, custom grades
- Remove unwanted color, odor or reaction byproducts
- Cabot position #1

### **FOOD AND BEVERAGE**

- ~15% of 2015 revenue
- Drivers population growth
- Improve flavor or remove unwanted color or hazardous contaminants
- Sugar, wine, juice and edible oils
- Cabot position #1







## Infrastructure and Industrial Market Trends Growth linked to industrial output

### CATALYST

- ~5% of 2015 revenue
- Activated carbon used as precious metal catalyst carrier and direct catalyst
- Diverse set of applications
- Custom grades
- Cabot position #1

### CHEMICALS

- ~10% of 2015 revenue
- Growth driven by industrial production
- Diverse set of applications
- Cabot position #2







## **Transportation Market Trends** Growth driven by auto builds & regulation

### **GASOLINE VAPOR EMISSIONS CONTROL**

- ~5% of 2015 revenue
- Activated carbon used to reduce gasoline vapor emission from automobiles
- Custom grades
- Cabot position #2
- Stricter / new regulations anticipated in China, Europe, India ... timing uncertain



Multi canister design incorporating various grades of activated carbon for gasoline vapor recovery



# **New Product Innovations Drive Future Growth**

### **ENVIRONMENT**

- Next generation mercury removal products for high SO<sub>3</sub> and DSI (dry sorbent injection) environments
- HYDRODARCO<sup>®</sup> S products for performance municipal drinking water applications
- NORIT<sup>®</sup> SAE SUPER products addressing micro pollutants of emerging concern in waste water
- NORIT<sup>®</sup> GL series for incinerator dioxin and furan control

#### CONSUMER

- NORIT<sup>®</sup> DX ULTRA products for de-colorization of food and pharmaceuticals
- Proprietary customer specific products for pharmaceutical customers
- PURIT<sup>®</sup> ULTRA products for sugar de-colorization
- NORIT<sup>®</sup> KB EV Supra products for wine and juice purification

### INFRASTRUCTURE AND INDUSTRIAL

- DARCO<sup>®</sup> BG1 products for H<sub>2</sub>S removal in biogas applications
- PETRODARCO<sup>®</sup> MS products for natural gas condensate polishing
- Proprietary customer specific products for catalyst customers



# **Purification Solutions**

## **Key drivers of segment value creation**

### **GROWTH IN OUR CORE**

- Capture targeted growth driven by need for clean air, water and food, new regulation (mercury, water, gasoline vapor emission)
- Geographic growth (Asia Pacific and South America)
- Value pricing in specialty applications
- Continue to upgrade product mix to high value applications

### **APPLICATION INNOVATION**

- New, differentiated products in high-value applications (consumer, transportation, industrial)
- Offer lower cost product alternatives in environmental applications
- Meet local needs through regional product differentiation
- Improve structure, form and performance of product offerings through process technology enhancements

### EFFICIENCY AND OPTIMIZATION

- Improve plant utilizations to capture operating leverage
- Retain benefit from implemented cost reductions
- Improve yield, uptime and first pass quality
- Drive efficiencies in mining operations
- Pursue new low cost raw material opportunities
- Capital discipline
- Rigorously manage working capital



# **Purification Solutions**

## Advancing the core



- GDP plus regulatory-driven growth
- Leading position in all end market sectors
- Technology expertise across all applications and raw materials
- Regulation provides opportunity for additional growth
- Target EBITDA margin >20%



## **Specialty Fluids**

### **Nick Cross**

Executive Vice President and President, Performance Chemicals and Specialty Fluids Segments





# **Specialty Fluids Segment Overview**

### SEGMENT FUNDAMENTALS

### Ultra-niche business with attractive margins

- Oil and gas cesium formate drilling and completion fluids
- Fine cesium chemicals

## Only producer of cesium formate drilling and completion fluids

- Unique fluids for challenging highpressure, high-temperature fields
- Fluids maximize production rates and deliver recoverable reserves faster
- Reduced operational risks for field operators

### PERFORMANCE

### High-margin, project-driven business

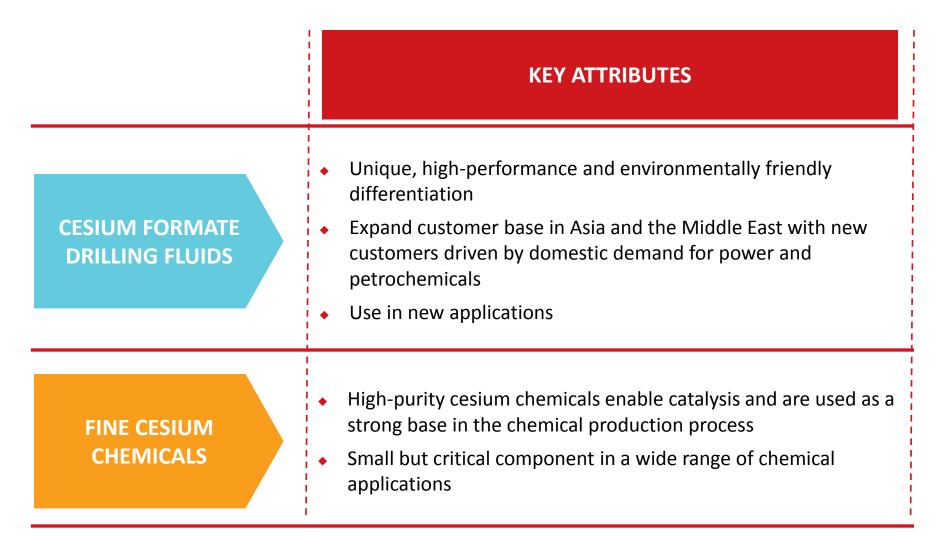
- Leasing business model
- Expanded customer base in new geographies



#### Adjusted EBITDA



## **Key Attributes By End Market**





# **Specialty Fluids is Uniquely Positioned**

### **GROWTH DRIVERS**

- Global energy needs driving off-shore, high-temperature, high-pressure development
- Increasing global scrutiny on safety and environmental impact of oil and gas activities
- Expansion into new geographies and applications

### **CABOT POSITION**

- Only producer of cesium formate drilling and completion fluids
- Recent projects in Asia and Middle East enables further penetration outside of the North Sea
- Compelling value proposition
  - Increased well productivity and reserves recovery
  - Reduced rig time and incident reduction drives lower costs for well operators
  - Reduced risk from blow outs and formation damage



## **Geographic Footprint and Opportunities**



BASINS	OUTLOOK	END USERS
North Sea	Established presence	Statoil, Total, BP, Shell, Marathon, Chevron, COP, DONG
Caspian	Established presence	ENI, NCOC
Asia	Emerging presence	Total, Petronas, Shell Brunei, ONGC
Middle East & Africa	Building presence	



## **Specialty Fluids**

### **Key drivers of segment value creation**

#### **GROWTH IN OUR CORE**

- Capture targeted growth with multi-well programs in Asia and the Middle East
- Expansion into enhanced drilling and special applications
- Leverage global sales, marketing and technical service
- Improve mix from growth in fine cesium chemicals and expanded geographies

#### **APPLICATION INNOVATION**

- Focus on fine cesium chemical applications for new products
- Enhance process technology with improved fluid reprocessing efficiencies
- Invest in raw material projects

#### EFFICIENCY AND OPTIMIZATION

- Enhance Asia and Middle East operations and infrastructure to support commercial activity
- Secure advantaged raw material positions with fluid reclamation improvements and the use of previously mined material
- Capital discipline
- Rigorous net working capital and cost management



### **Specialty Fluids Advancing the core**



- Geographic expansion provides opportunity for growth
- Unique product offering with environmental benefits
- Compelling value proposition
- Proven success in challenging well developments
- EBITDA margin >30%



### Financial Framework and Capital Allocation Strategy

#### **Eddie Cordeiro**

Executive Vice President, Chief Financial Officer and President, Americas and EMEA regions





## **Key Principles of Cabot's Financial Framework**

- Focus on consistent and robust cash flow generation through growing EBITDA, managing net working capital, and disciplined capital expenditures
- Commit to return half of discretionary free cash flow to shareholders through dividends and share repurchases
- Maintain investment grade credit rating
- Invest to drive attractive returns through sufficient sustaining capital, highconfidence organic growth projects, and close-to-home M&A opportunities
- Deliver sustained and attractive Total Shareholder Return (TSR)

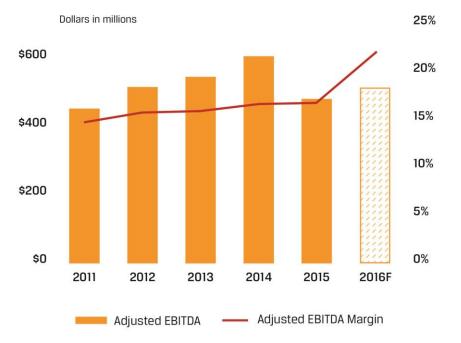


## **Adjusted EBITDA and EBITDA Margin**

#### ATTRACTIVE AND IMPROVING MARGIN

- Value pricing
- Cost reductions
- Improved product mix
- Impact from lower feedstock prices
- Expect attractive margin profile going forward

#### Adjusted EBITDA (\$) and EBITDA Margin (%)

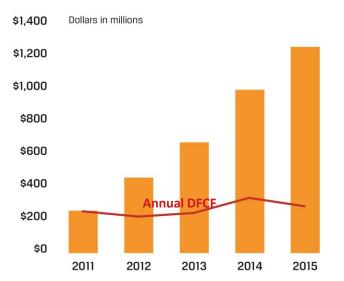




## **Discretionary Free Cash Flow (DFCF)**

#### **CONSISTENT AND ROBUST** DFCF

- Generated ~\$250 million of DFCF on average per year
- Strong underlying EBITDA and cash flow generation
- Expect over \$1.2 billion in DFCF over the next five years



	2011	2012	2013	2014	2015	Average 2011- 2015
Cash Flow for Operating Activities <sup>(1)</sup>	\$195	\$415	\$419	\$315	\$499	\$369
Less: Changes in Net Working Capital (2)	\$(167)	\$76	\$80	\$(139)	\$137	\$(3)
Less: Sustaining and Compliance Capital Expenditures	\$127	\$140	\$116	\$137	\$102	\$124
Discretionary Free Cash Flow (DFCF)	\$235	\$199	\$223	\$317	\$260	\$247
DFCF Per Share <sup>(3)</sup>	\$3.59	\$3.10	\$3.46	\$4.87	\$4.10	\$3.82
DFCF Yield <sup>(3)</sup>	15%	8%	8%	10%	13%	11%

As provided in the Consolidated Statement of Cash Flows



(1) (2) Defined as changes in accounts receivable, inventory and accounts payable and accrued liabilities as presented on the Consolidated Statement of Cash Flows

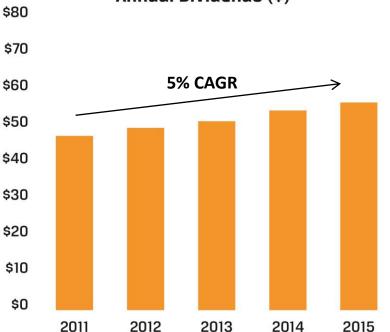
(3) Calculated using the weighted average diluted shares outstanding and the closing market share price as of September 30 of each respective year

#### Cumulative DFCF (\$)

## **Dividends**

## COMPETITIVE AND GROWING DIVIDEND

- Consistently paid dividend since becoming a public company
- 5% CAGR over last five years
- Strong dividend yield and dividend payout ratio
- 36% increase in May 2016 and intend to grow going forward



	2011	2012	2013	2014	2015	2011-2015
Annual dividends (\$)	\$47	\$49	\$51	\$54	\$56	5% CAGR
Annual dividends per share	\$0.72	\$0.76	\$0.80	\$0.84	\$0.88	5% CAGR
Dividend yield <sup>(1)</sup>	2.9%	2.1%	1.9%	1.7%	2.8%	2.3% average
Dividend payout ratio <sup>(2)</sup>	30%	23%	27%	24%	32%	27% average

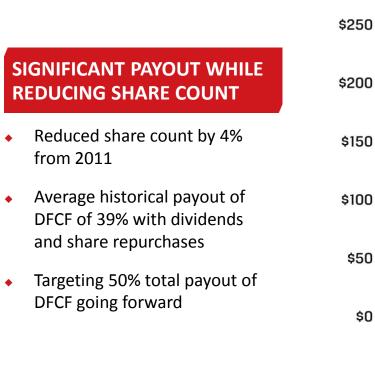
Annual Dividends (\$)

(1) Calculated using the closing market share price as of September 30 of each respective year

(2) Calculated using dividend per share divided by adjusted earnings per share of each respective year



## **Share Repurchases**



# \$200 \$150 \$100 \$50 \$0 2011 2012 2013 2014 2015

_	2011	2012	2013	2014	2015	Cumulative
Dividends (\$)	\$47	\$49	\$51	\$54	\$56	\$257
Share repurchases (\$)	\$59	\$36	\$6	\$18	\$101	\$220
Total payout (\$)	\$106	\$85	\$57	\$72	\$157	\$477
DFCF (\$)	\$235	\$199	\$223	\$317	\$260	\$1,234
Total payout ratio (%)	45%	43%	26%	23%	60%	39%



#### Cumulative Share Repurchases (\$)

### Debt

#### **STRONG INVESTMENT GRADE CREDIT RATING**

- BBB / Baa2 ٠
- Reduced debt from peak ٠ levels of fiscal 2012
- Debt to adjusted EBITDA of ٠ 2.1x

Intend to maintain ٠ investment grade rating going forward

	\$350						
RADE	\$300						
	\$250						
	\$200						
< compared with the second sec	\$150						
	\$100						
of	\$50						
	\$0						
		2017	2018	2019	2020	2021	2022
		2011	2012	2013	2014	2015	1H 2016
Adjusted EBITDA		\$442	\$504	\$531	\$593	\$470	\$218
Debt		\$699	\$1,419	\$1,298	\$1,072	\$993	\$977
Cash		\$286	\$120	\$95	\$67	\$77	\$178
Net Debt		\$413	\$1,299	\$1,203	\$1,005	\$916	\$799
Debt to Adjusted I	EBITDA	1.6	2.8	2.4	1.8	2.1	
Net Debt to Adjus		0.9	2.6	2.3	1.7	1.9	

\$400

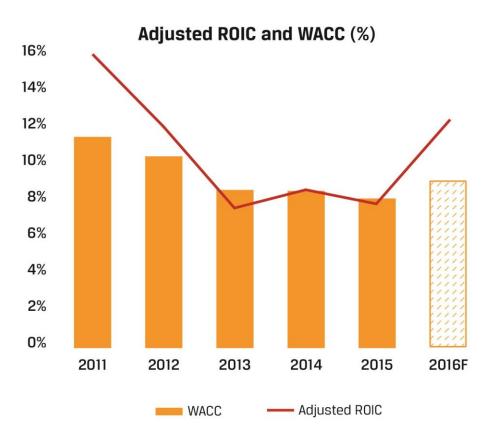
Long-Term Debt Maturities (\$)



### Adjusted Return on Invested Capital (ROIC) and Weighted Average Cost of Capital (WACC)

#### FOCUSED ON IMPROVING ROIC PERFORMANCE

- Adjusted ROIC impacted by 2012 Norit acquisition
- Fiscal 2016 outlook is for adjusted ROIC / WACC spread to improve
- Targeting adjusted ROIC in excess of WACC going forward





### **New Strategy:** *Advancing the Core* Key elements of our capital allocation priorities

#### **<u>Reinvest</u>** in our core, advantaged business positions

 Strengthen existing businesses through investments in high-confidence projects in attractive markets



#### **Reaffirm** commitment to cash generation

 Increase focus on cash generation through disciplined net working capital and capital expenditure management



#### Reset M&A parameters

Target M&A to strengthen existing businesses

#### **Return** cash to shareholders

Return about half of discretionary free cash flow to shareholders

#### **<u>Retain</u>** strong investment grade rating and healthy balance sheet



## **Capital Expenditures**

### Reinvest in our core, advantaged business positions

#### SUSTAINING AND COMPLIANCE CAPITAL

- Invest to maintain world-class assets
- Ensure reliability, consistency and quality of supply for our customers
- Implement compliance capital, such as environmental controls, as needed
- Anticipate ~\$150 million per year over the next few years (inclusive of environmental spending needs)

#### **GROWTH CAPITAL**

- Sufficient ability for continued investment in the businesses
- Focus on the advantaged areas within Cabot's portfolio
- Invest to create value by leveraging our capabilities and positions
- Financial parameters, incl. IRR, payback period, ROIC, accretion, synergy sources



## **Acquisition Opportunities**

### **Target M&A to strengthen existing businesses**

Reset M&A parameters to focus on close-to-home opportunities building on our advantaged positions

- Performance Chemicals: expand positions in attractive applications and product lines
- **Reinforcement Materials**: M&A with tangible synergies
- Purification Solutions: geographic expansion and strengthen positions in specialty applications

No "new legs"

Transparency on performance expectations and progress



## **Key Assumptions for ~5-Year Performance**

	Metric	Expected range
Key macro drivers	<ul> <li>Global GDP</li> <li>Tire production</li> <li>Auto builds</li> <li>Polymer demand (plastics)</li> </ul>	2.5-3.5% 2-4% 3-4% 2-4%
	Oil prices	Increase with the forward curve
	<ul> <li>Foreign currency exchange rates</li> </ul>	Consistent with today
	Operating tax rate	26 200/

Cabot assumptions

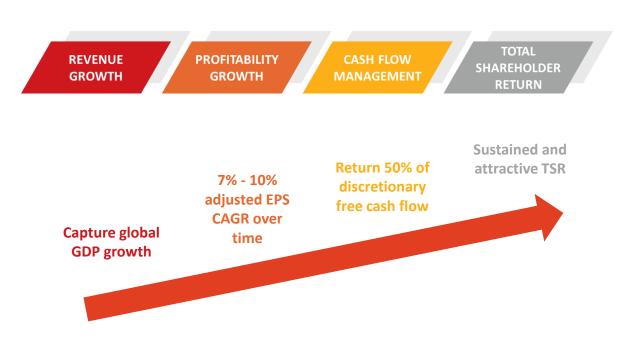
<ul> <li>Operating tax rate</li> </ul>	26-28%
<ul> <li>Sustaining and compliance capex</li> </ul>	~\$150 million annually
<ul> <li>Dividend</li> </ul>	Intend to grow



### **Deliver Sustained and Attractive Total Shareholder Return**

#### FOCUSED ON GROWING SHAREHOLDER VALUE

- Robust portfolio of businesses with leading market positions
- Aligned with macro trends that drive global growth
- Strong and stable balance sheet
- Disciplined capital allocation priorities

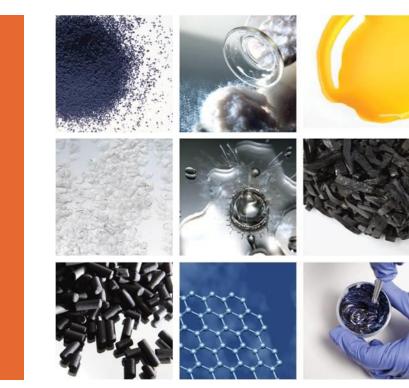




### **Recap and Q&A**

#### Sean Keohane

President and Chief Executive Officer





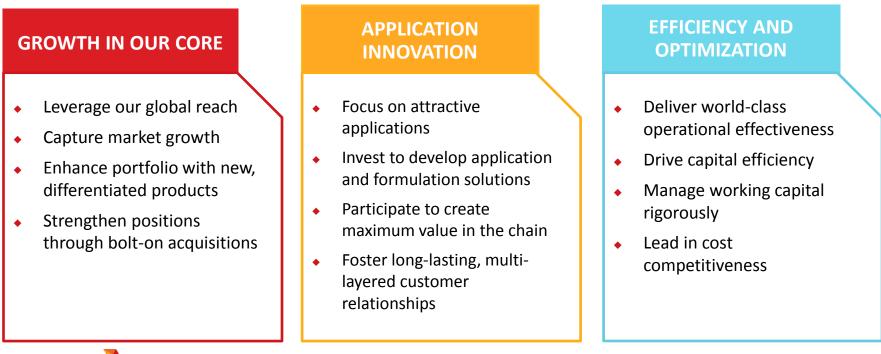
### **Corporate Strategy:** *Advancing the Core*

#### Extend our leadership in performance materials by

investing for growth in our core businesses,

driving application innovation with our customers, and

generating strong cash flows through efficiency and optimization.



#### САВОТ

### **Expected Outcome of the Strategy**

TSR	Sustained and attractive TSR	
Return of cash	Commitment to return half to shareholders	
Strengthened portfolio	Continued investment in growth and improvement projects	
M&A	Disciplined and focused in the core	
Clarity and confidence	Clarity of direction, confidence in cash flows	



### **Cabot Corporation**



#### VISION

We will be the most innovative, respected, and responsible leader in our markets — delivering performance that makes a difference.

#### **STRATEGY**

Extend our leadership in performance materials by investing for growth in our core businesses, driving application innovation with our customers, and generating strong cash flows through efficiency and optimization.

#### VALUES

As Cabot employees, we value integrity, respect, excellence and responsibility.





# **Questions?**

