



Cabot Corporation and ZirChrom Separations, Inc., Expand Sales, Marketing, and Technical Service Team

March 18, 2002

Boston MA and Anoka, MN (March 18, 2002) Cabot Corporation (NYSE: CBT) and ZirChrom Separations, Inc., announced today an expansion of their joint initiative for high performance liquid chromatography (HPLC) columns. The companies announced key appointments designed to augment the sales, technical service, and marketing functions. Greg Gaudet, Director of Business Development, Cabot, named industry veterans Marc Cornelius as National Sales Manager; John Freeburg as Technical Sales Manager; and Janet Berus as National Accounts Manager.

Cornelius has more than 20 years of experience in the Chemical industry and was previously Director of Cabot's North American Industrial Products unit. Freeburg has more than 30 years of experience in selling chromatographic equipment for Agilent Technologies and is well known in the industry as a leader in the sales of new HPLC products. Berus has more than 20 years in chromatography technical sales. Prior to joining ZirChrom she was Eastern Sales Manager, US Instrumentation and Consumables, at Alltech Associates, Inc. She has also held senior sales and marketing positions at MAC-MOD Analytical, Inc.

Kelly Johnson, formerly with Beckman Coulter, Inc., has also joined the Cabot/ZirChrom team as Technical Support Specialist. Kelly adds depth and experience to assist customers in technical support and method development for all of ZirChrom's HPLC columns.

This expanded sales team will work closely with Peter W. Carr, Ph.D., President, ZirChrom, and the rest of the ZirChrom team to support the company's growing sales base and to enhance marketing and improve customer service for ZirChrom's line of HPLC products.

ZirChrom and Cabot manufacture and sell high efficiency, ultra-stable zirconia-based (under the trade name ZirChrom) and carbon-based (under the trade name DiamondBond) HPLC columns. These columns offer a broader range of selectivity, higher efficiency and unparalleled durability compared to other columns currently on the market.

About ZirChrom Separations

ZirChrom Separations, Inc. is a company formed in 1995 and located in Anoka, Minnesota. ZirChrom manufactures a full line of zirconia-based high performance chromatographic materials for analysis and purification by high performance liquid chromatography (HPLC).

About Cabot Corporation

Cabot Corporation is a Fortune 500 global specialty chemicals and materials company, headquartered in Boston, Mass. Our main products are fine sub-micron particles (of carbon, metals, and metal oxides). Through the control of both particle morphology and particle surface chemistry, Cabot has moved into increasingly demanding technical applications.