



## Building Insulation System Utilizing Cabot Aerogel Wins Award for Product Innovation

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*Innovative StoTherm In Aeverso Product Receives Award at BAU 2013*

BOSTON--(BUSINESS WIRE)--Mar. 20, 2013-- [Cabot Corp.](http://www.cabotcorp.com) (NYSE: CBT) announces that the internal insulation and finishing system developed by Sto AG, featuring Cabot's aerogel technology, recently received the "Award for Product Innovation." The award was presented in Germany during BAU 2013, the world's leading trade fair for architecture, materials and systems.

Sixty companies were considered for their innovations in energy-efficient building materials in the international "Practice Building - Award for Product Innovation" competition hosted by the Federal Research Group for renovation of historical buildings (BAKA), Bauverlag and Messe München. The jury, presided over by Dr. Peter Ramsauer, Federal Minister of Transport, Building and Urban Development, presented three prizes and six awards.

Sto AG won the prestigious award under the theme "Investing in the Future" for its highly insulating interior insulation and finishing system, StoTherm In Aeverso. The super slim system is comprised of a composite board that combines Cabot's aerogel particles for superior energy-savings performance with Sto's binder and composite technology. This results in an insulation board that offers greater energy efficiency than traditional materials. Cabot's aerogel enables an ultra-low thermal conductivity of 0.016 W/mK applied in very thin insulation thicknesses from 10 to 40 millimeters (R3.5 – R14).

Sto's innovative binder technology and the overall system design afford permeability and moisture management, thereby managing humidity without the need for a vapor barrier. The thin profile of the product allows improved insulation especially when interior space is at a premium.

"These modern, intelligent solutions in reconstruction, renovation and renewal work are helping architects and builders meet the highest regional and industry standards for energy conservation," said Raj Chary, vice president and general manager, Cabot Aerogel. "This award recognizes how our aerogel technology can be used in innovative solutions, such as the StoTherm In Aeverso board, to not only deliver superior thermal performance, but help deliver energy efficient renovation solutions for historical buildings as well as new construction."

Sto AG is a major international manufacturer of products and systems for building coatings. The company is a leader in the business area of external wall insulation systems. Sto's core product range includes high-quality facade elements, as well as renders, plasters and paints for building exteriors and interiors. There is also a focus on concrete restoration, floor coatings, acoustics and rain screen cladding systems.

To learn more about StoTherm In Aeverso, visit the product website for more information <http://www.sto-aeverso.de/>.

### ABOUT CABOT CORPORATION

Cabot Corporation (NYSE: CBT) is a global specialty chemicals and performance materials company, headquartered in Boston, Massachusetts. The company is a leading provider of [rubber](#) and [specialty carbons](#), [activated carbon](#), [inkjet colorants](#), [cesium formate drilling fluids](#), [fumed silica](#), [aerogel](#), and [elastomer composites](#). For more information on Cabot, please visit the company's website at: <http://www.cabotcorp.com>.

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Source: Cabot Corporation

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