## POSITIONED FOR ADVANTAGED GROWTH

MAY 24, 2018





## SAFE HARBOR STATEMENT

This presentation contains forward-looking statements based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including statements about the Company's strategy for growth, product and application development, market position, expected financial performance and results, and total shareholder return, how we expect to achieve our growth targets, our expected use of cash, and when we expect our capacity expansions to be completed are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. Forward-looking statements are based on our current expectations, assumptions, estimates and projections about Cabot's businesses and strategies, market trends and conditions, economic conditions and other factors. These statements are not guarantees of future performance and are subject to risks, uncertainties, potentially inaccurate assumptions, and other factors, some of which are beyond our control and difficult to predict. If known or unknown risks materialize, or should underlying assumptions prove inaccurate, our actual results could differ materially from past results and from those expressed in the forward-looking statement. Important factors that could cause our results to differ materially from those expressed in the forward-looking statements include, but are not limited to lower than expected demand for our products; the loss of one or more of our important customers; our inability to complete capacity expansions or other development projects; the timing of implementation and the enforcement of environmental regulations; our failure to develop new products or to keep pace with technological developments; patent rights of others; the timely commercialization of products under development (which may be disrupted or delayed by technical difficulties, market acceptance, competitors' new products, as well as difficulties in moving from the experimental stage to the production stage); changes in raw material costs; demand for our customers' products; competitors' reactions to market conditions; delays in the successful integration of structural changes, including acquisitions or joint ventures; the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries where we do business; and severe weather events that cause business interruptions, including plant and power outages or disruptions in supplier or customer operations. These factors are discussed more fully in the reports we file with the Securities and Exchange Commission, particularly our latest annual report on Form 10-K.

#### **Non-GAAP Financial Measures and Explanations of Terms Used**

This presentation includes references to the following non-GAAP financial measures: adjusted EPS (earnings per share), adjusted EBITDA (earnings before interest, taxes, depreciation and amortization), adjusted EBIT (earnings before interest, taxes), adjusted EBITDA and EBIT margins, adjusted ROIC (return on invested capital), adjusted RONA (return on net assets), DFCF (discretionary free cash flow) and operating tax rate. The definitions of these non-GAAP financial measures, reconciliations to the most comparable GAAP financial measures, and explanations of other terms used are provided in the Appendix to this presentation.

CABOT CORPORATION

### EXPERIENCED, PASSIONATE LEADERSHIP TEAM



Sean Keohane President & Chief Executive Officer

16+ Years at Cabot



**Erica McLaughlin** SVP & Chief Financial Officer

16+ Years



**Nick Cross** EVP & President, Performance Chemicals & EMEA Region

9+ Years



Bart Kalkstein SVP & President, Reinforcement Materials & Americas Region

13+ Years



Patricia Hubbard SVP & Chief Technology Officer

Joined in 2018



Brian Berube SVP, General Counsel

23+ Years



Jay Doubman SVP, Corporate Strategy & Development; President, Specialty Fluids

12+ Years



Art Wood SVP & Chief Human Resources Officer

1+ Years



Martin O'Neill SVP, Safety, Health & Environment and Government Affairs

16+ Years



Friedrich Von Gottenberg SVP & President, Purification Solutions 21+ Years



**Jeff Zhu** SVP & President, Asia Pacific Region

6+ Years

## AGENDA

Welcome, Safe Harbor and Introduction	Steve Delahunt, VP, Investor Relations & Treasurer	
Cabot Business and Strategy	Sean Keohane, President & CEO	
Technology	Patricia Hubbard, SVP & CTO	
Reinforcement Materials	Bart Kalkstein, SVP & President, Reinforcement Materials & Americas Region	
Break		
Performance Chemicals	Nick Cross, EVP & President, Performance Chemicals & EMEA Region	
Performance Chemicals   Energy Materials	Jim Makuc, VP and General Manager, Energy Materials	
Financial Framework and Capital Allocation Strategy	Erica McLaughlin, SVP & CFO	
Closing Remarks and Q&A	Sean Keohane, President & CEO	
Executive Luncheon		



## **CABOT BUSINESS AND STRATEGY**

SEAN KEOHANE PRESIDENT & CEO



## **KEY MESSAGES**

Extending Leadership Position **Z** Navigated Value Chain Disruption 3 Delivering on Commitments

Advantaged Growth Investments

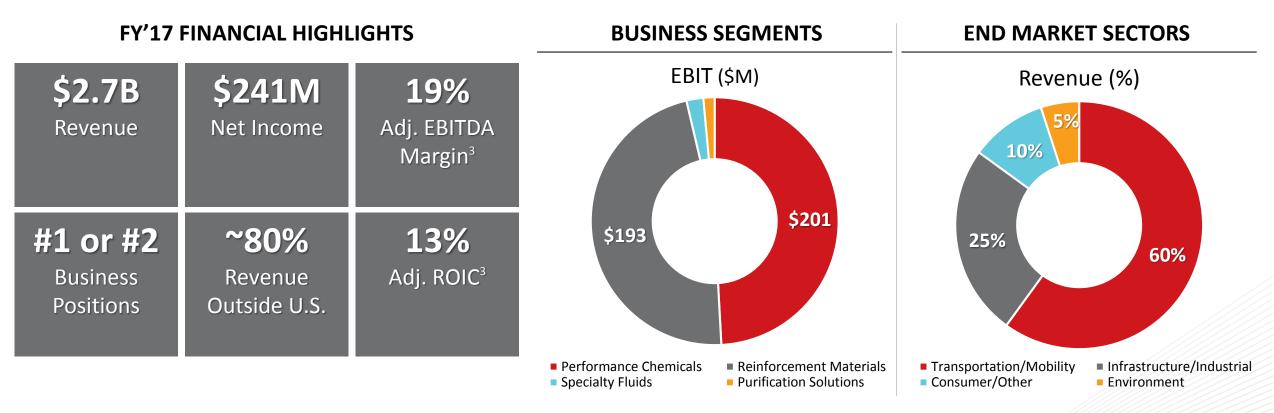
Cabot is a specialty chemicals company with leading market positions and global footprint Fundamental shifts occurred in our key value chains; Cabot is advantaged and positioned to grow Management team committed to meet or exceed long-term strategic goals

Drive growth through application innovation and smart capacity additions in our core businesses 5 Executing Disciplined Capital Allocation Strategy

Strong balance sheet management and returning cash to shareholders

## CABOT AT A GLANCE<sup>1</sup>

FOUNDED	MARKET CAP <sup>2</sup>	HEADQUARTERS	EMPLOYEES	PLANT LOCATIONS	DIVIDEND HISTORY
1882	~\$3.8B	BOSTON, MA	~4,500	45	50 YEARS



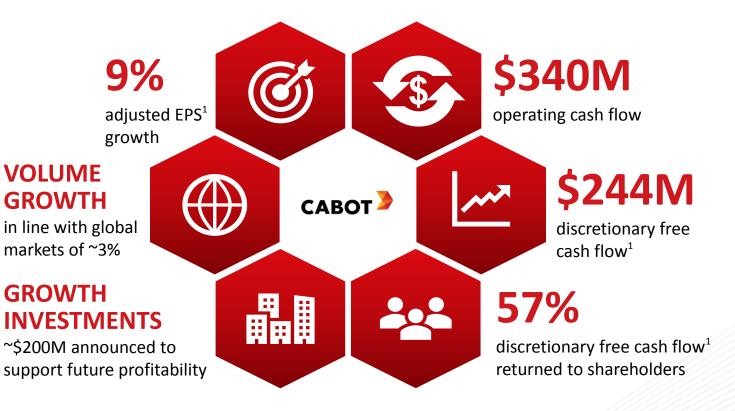
## SUCCESSFUL EXECUTION OF OUR ADVANCING THE CORE STRATEGY SINCE 2016 INVESTOR DAY

### GOALS AND FINANCIAL FRAMEWORK

### **SUCCESSFUL EXECUTION IN 2017**

- Capture global GDP growth
  - Invest for growth in our core businesses
  - 7-10% adjusted EPS<sup>1</sup> CAGR over time
  - Deliver strong cash flow generation
- Return 50% of discretionary free cash flow<sup>1</sup>

Sustained and attractive TSR



### Delivering on Our Commitments to Shareholders

1. Non-GAAP measure – See Appendix; does not reflect the retrospective impact of "last-in, first-out" inventory recast effective October 1, 2017 CABOT CORPORATION

## SEGMENT OVERVIEW

#### 96% of FY'17 EBIT

REINFORCEMENT MATERIALS	PERFORMANCE CHEMICALS	PURIFICATION SOLUTIONS	SPECIALTY FLUIDS
Rubber Black; Elastomer Composites	Specialty Carbons and Formulations; Metal Oxides	Activated Carbon	Cesium Formate Brines; Fine Cesium Chemicals
EBIT: \$193M	\$201M	\$6M	\$9M
EBITDA MARGIN <sup>1</sup> : 19%	27%	16%	27%
<ul> <li>#1 Rubber black</li> <li>Unmatched global footprint with 20 manufacturing facilities worldwide</li> </ul>	<ul> <li>#1 Black masterbatch</li> <li>#2 Specialty carbons</li> <li>#2 Fumed metal oxides</li> <li>Attractive, diverse set of applications</li> </ul>	<ul> <li>Global footprint: 9 manufacturing facilities</li> <li>Widest range of applications</li> </ul>	<ul> <li>#1 Cesium formate drilling and completion fluids</li> <li>High-margin, niche products</li> </ul>

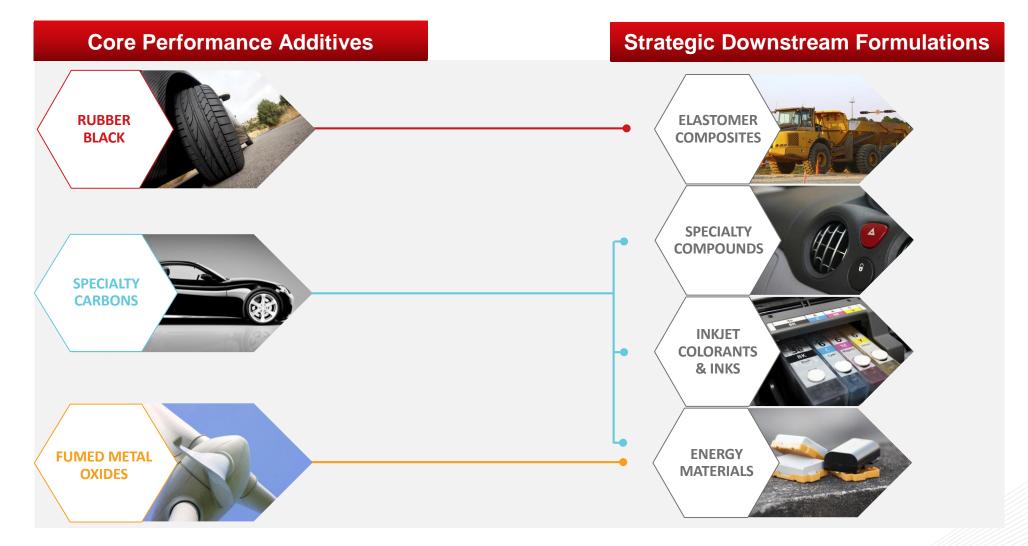






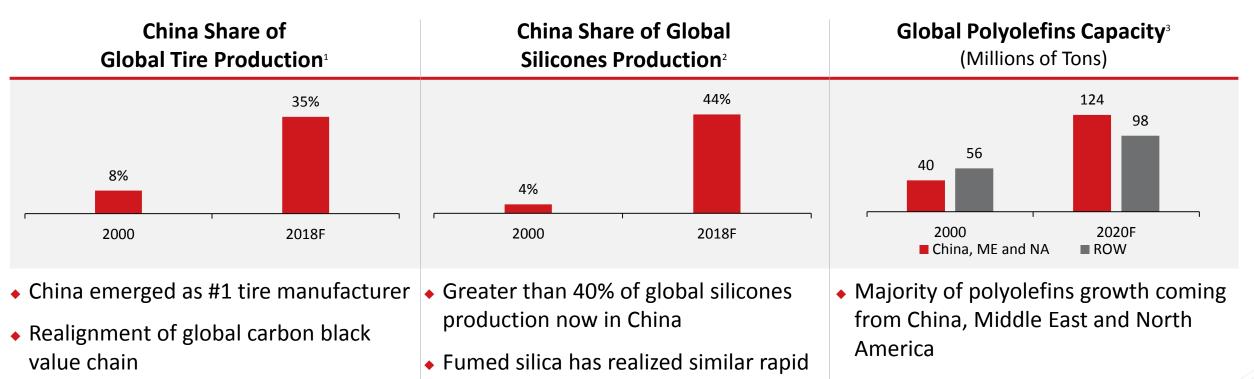


## BROAD PORTFOLIO OF SOLUTIONS THAT ENABLE APPLICATION INNOVATION



## DRAMATIC CHANGES IN CABOT'S GLOBAL VALUE CHAINS

growth in China



 Low-cost plastics driving downstream regional compounding and converting

Successfully Navigated Changing Landscape to Position Key Businesses for Growth and Leadership

LMC World Tyre Forecast Service
 IHS and Cabot estimates
 GPCA and Cabot estimates
 CABOT CORPORATION

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## BEST POSITIONED TO MEET GLOBAL DEMAND

### **Reinforcement Materials**

- Repositioned capacity to capture tire customers' production shift to Asia
- Adapted business and emerged as winner in new market dynamic
- Improved profitability and returns through more efficient assets

### Fumed Metal Oxides (FMO)

- Built #1 position in China and invested in new capacity to extend leadership
- Expanded strategic partnerships to further enhance leadership in China
- Strengthened existing partnerships in U.S. and EMEA with continued advantaged investments

### **Specialty Carbons and Compounds**

- Established industry's first specialty carbons production in China
- Developed unique strategic synergy of upstream and downstream link
- Repositioned global assets to win in China and Middle East
- Deployed best-in-class technology to maximize profitability and returns



Our Strategic Investments Have Built a Durable and Advantaged Position

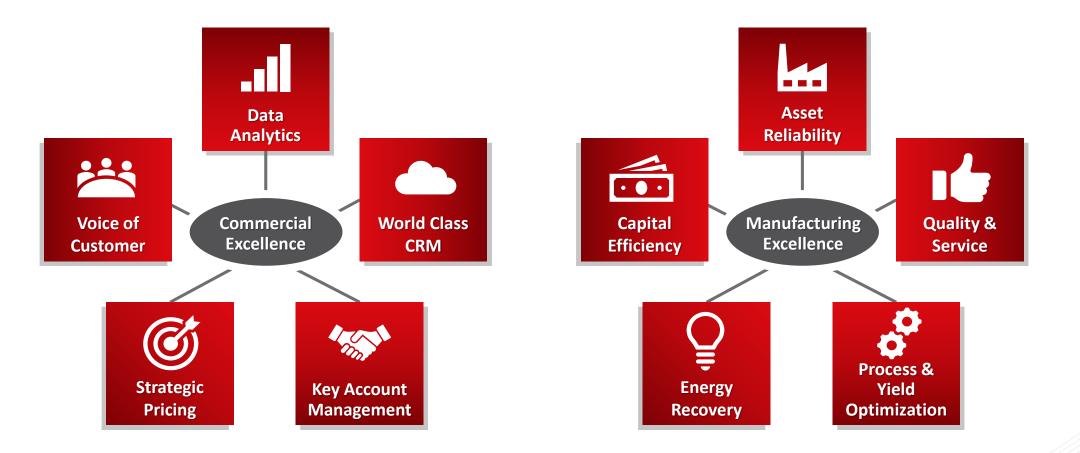
## **OUR VISION**

## We will be the most innovative, respected and responsible leader in our markets –

### delivering performance that makes a difference.



## **OUR OPERATING PLATFORM**



SH&E<sup>1</sup> Excellence  $\blacklozenge$  Talent Management  $\blacklozenge$  Culture of Continuous Improvement

1. Safety, Health and Environment (SH&E) CABOT CORPORATION

## A STRONG CULTURE OF SOCIAL RESPONSIBILITY AND SUSTAINABILITY

Drives competitive advantage in operations and enables expansion

- Setting the standard for outstanding performance in sustainability
- First chemical company in China to be certified in accordance with the RC 14001
- Achieved gold rating for sustainability from EcoVadis for the  $2^{nd}$  consecutive year
- Enabling a differentiated level of reliability and security of supply for customers
- Intense focus on maximizing value of waste streams to promote a circular economy
- Developing innovative products to bring resource conservation benefits in customer applications



Further Enhances Cabot's Market Leadership Position

## LEVERAGING OUR SUSTAINABLE COMPETITIVE ADVANTAGES

Global Leadership	<ul> <li>Geographic footprint is a differentiator</li> <li>Global perspective with local expertise; management teams understand unique market needs</li> <li>Unparalleled flexibility through global manufacturing network and resources</li> </ul>
Technical Expertise	<ul> <li>Long history of innovation and strong brands positioned well in favorable end market applications</li> <li>Specialized particle and formulation expertise enables ability to meet complex customer application requirements</li> </ul>
Deep Customer and Partner Relationships	<ul> <li>Long-term partnerships with key industry leaders</li> <li>Global and local industry insights with support structures in place to drive customer success</li> </ul>
<b>Operational Excellence</b>	<ul> <li>Leverage innovation and best practices across network to drive scale benefits</li> <li>Drive efficiency through asset reliability, yield and resource conservation</li> </ul>

## LEVERAGING STRONG FOUNDATION TO CAPITALIZE ON FAVORABLE MACRO TRENDS

	MOBILITY	MIDDLE CLASS GROWTH	GLOBAL DEVELOPMENT	SUSTAINABILITY
Reinforcement Materials	Growth in global miles driven	Higher demand for new cars	Truck and off-the-road (OTR) tire growth in emerging markets	Tire development to drive fuel efficiency
Performance Chemicals	Light weighting of vehicles Automotive electrification	Increased demand for consumer goods Digitization	Construction and infrastructure development	Alternative energy sources Resource conservation

Well Positioned with Our Products and Solutions to Address Favorable Macro Trends

## ADVANCING THE CORE TO EXTEND OUR LEADERSHIP

Investing for Growth in Core Businesses Driving Application Innovation with Customers

Generating Strong Cash Flows Through Efficiency and Optimization

## INVESTING FOR GROWTH IN CORE BUSINESSES

STRATEGIC GOALS	ACCOMPLISHMENTS	OPPORTUNITIES
<ul> <li>Capture market growth</li> <li>Enhance portfolio with new, differentiated products</li> <li>Strengthen positions through bolt-on acquisitions</li> </ul>	<ul> <li>Reinforcement Materials and Performance Chemicals growth in- line or better than market rates</li> <li>Fumed silica investments <ul> <li>JV with HYC<sup>1</sup> in Wuhai, China</li> <li>Partnership with Dow in Carrollton, KY</li> </ul> </li> <li>Bolt-on acquisition of Tech Blend to extend leadership in black masterbatch and compounds</li> </ul>	<ul> <li>Invest in capacity <ul> <li>Debottlenecks at existing facilities</li> <li>Brownfield investments in Asia region</li> <li>Inorganic opportunities to drive scale</li> </ul> </li> <li>Upgrade mix through new products</li> <li>Grow volumes at or above market</li> <li>Leverage the compelling value proposition of global reach, reliability and industry leading sustainability</li> </ul>

## DRIVING APPLICATION INNOVATION WITH CUSTOMERS

STRATEGIC GOALS	ACCOMPLISHMENTS	OPPORTUNITIES
<ul> <li>Focus on attractive applications</li> <li>Invest to develop application and formulation solutions</li> </ul>	<ul> <li>Launched the Asia Technology Center to enhance application development capabilities in the region</li> </ul>	<ul> <li>Specially formulated elastomer composites that deliver advanced performance in tire and industrial product applications</li> </ul>
<ul> <li>Create maximum value in the supply chain</li> <li>Foster long-lasting, multi-layered customer relationships</li> </ul>	<ul> <li>Customer program wins drove ~3x increase in energy materials sales since 2015</li> <li>Leveraged innovative new formulations to drive profitebility.</li> </ul>	<ul> <li>Advanced carbon solutions to improve performance in tires, plastics and energy materials</li> <li>Conductive additives: lithium-ion battery products and formulated</li> </ul>
	formulations to drive profitability growth of 73% in specialty compounds since 2015	dispersions

## GENERATING STRONG CASH FLOWS THROUGH EFFICIENCY AND OPTIMIZATION

STRATEGIC GOALS	ACCOMPLISHMENTS	OPPORTUNITIES
<ul> <li>Deliver world-class operational effectiveness</li> </ul>	<ul> <li>Enhanced supply chain flexibility and global sourcing optimization</li> </ul>	<ul> <li>Capital-efficient debottlenecks for increased capacity</li> </ul>
<ul> <li>Drive capital efficiency</li> <li>Manage working capital rigorously</li> <li>Lead in cost competitiveness</li> </ul>	<ul> <li>Continuing to improve our industry- leading manufacturing yields and energy capture</li> <li>Improved profit per ton in Reinforcement Materials</li> <li>Reduced net working capital by 11 days over the last three years</li> </ul>	<ul> <li>Stretch installed capacity by increasing throughput rates and optimizing unit loading across the global network</li> <li>Yield and energy efficiency investments to continue to reduce costs</li> <li>Increase usage of recycled materials</li> </ul>

## OUTLOOK

## **Consistent financial framework Advantaged growth investments Return 50% of discretionary free cash flow<sup>1</sup> to** shareholders

Expect to outperform in the near- to medium-term

### 2019-2021 Outlook

- Supportive market environment and positive macro trends
- Volume growth of 4-5% with capacity additions
- DFCF<sup>1</sup> growing from ~\$250M/yr to \$300M-\$400M/yr while continuing to return 50% to shareholders
- Expect adj. EPS<sup>1</sup> performance >10% CAGR in near- to medium-term

Well Positioned to Deliver Attractive Financial Performance



## TECHNOLOGY

PATRICIA HUBBARD SVP & CTO



### **TECHNOLOGY KEY MESSAGES**

Innovating New E Products and A Processes E

Expanding Applications Expertise

Supporting all elements of the 'Advancing the Core' strategy Capturing greater value by focusing on voice of customer Investing in High Growth Areas in the Right Spaces

Driving Crossfunctional Portfolio Management

Focusing where we have the right-towin and a supportive macro environment Ensuring accountability for results

## ADVANCING THE CORE THROUGH INNOVATION

### Investing for Growth in Core Businesses

### Driving Application Innovation with Customers

Generating Strong Cash Flows Through Efficiency and Optimization

Develop differentiated, new products for our core markets Build application expertise to enable new particles and formulations to address unmet needs

Extend our capability in dispersions, formulations and compounds

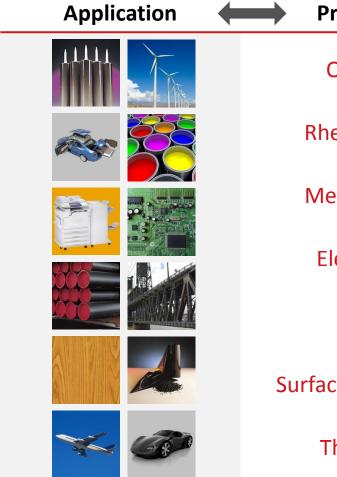
Develop process technology to enable lower cost through rate and yield improvements

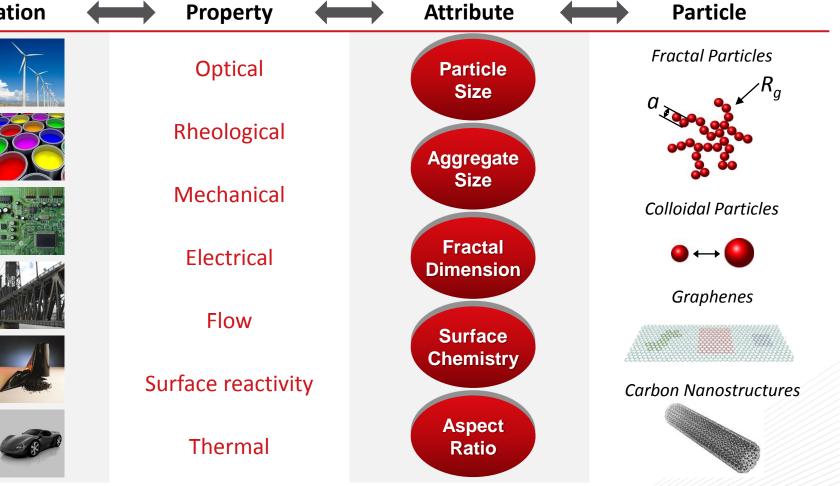
### **PROCESS**

PRODUCT

## **APPLICATION-CENTRIC APPROACH**

- Beginning with application to identify unmet needs through voice of customer
- Controlling performance using both the particle and its interaction with formulation ingredients and processes
- Optimizing particles to meet application and formulation requirements

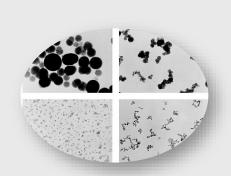




## **APPLICATIONS INNOVATION SPECTRUM**

### **Performance Additives**

### **Strategic Downstream Formulations**



Performance additives designed based on deep understanding of performance in formulated solutions

- Engineered carbon black structures for deep black color applications
- Treated silica for toughening epoxy adhesives



Semi-finished materials to enable efficient and effective use by customers

- Colloidal composite for toner charge control
- Elastomer composites to drive better durability and lower heat build-up in tires and industrial products



Formulated products for end user customers

- Conductive compounds to provide electrostatic discharge in automotive and electronics applications
- Inkjet formulations for digital printing

**Applications Expertise to Drive Performance from Performance Additives to Formulation** 

## OUR RIGHT-TO-WIN FRAMEWORK

#### **Cabot control point from:**

- Formulation control
- Deep understanding of application
- Control of end performance
- Delivery of various forms
  - Examples: formulated compound, intermediate or particle



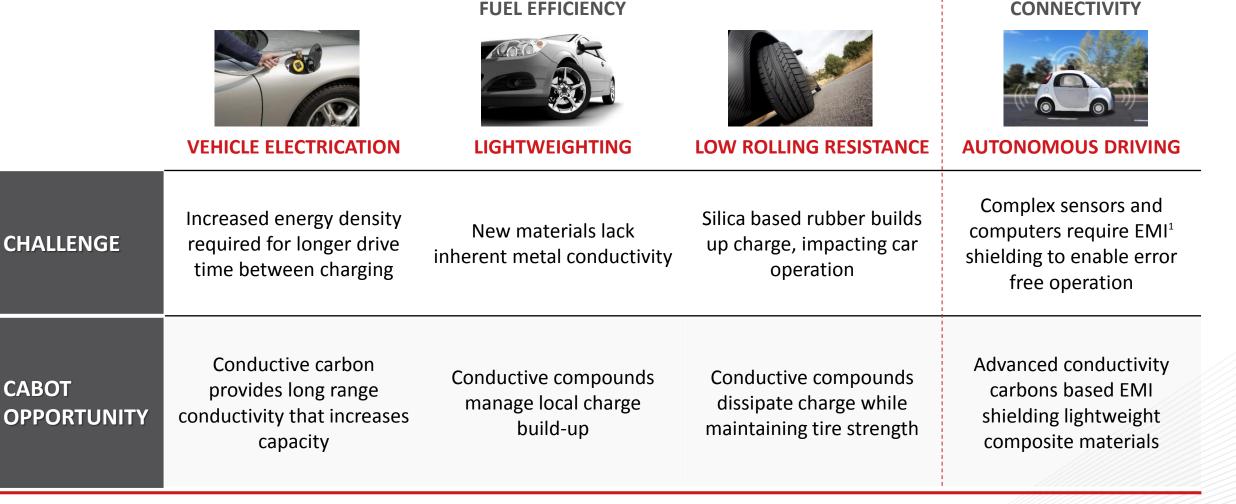
### Differentiation from multiple sources:

- Technology
- Market position, scale and scope
- Brand and reputation
- Intellectual property

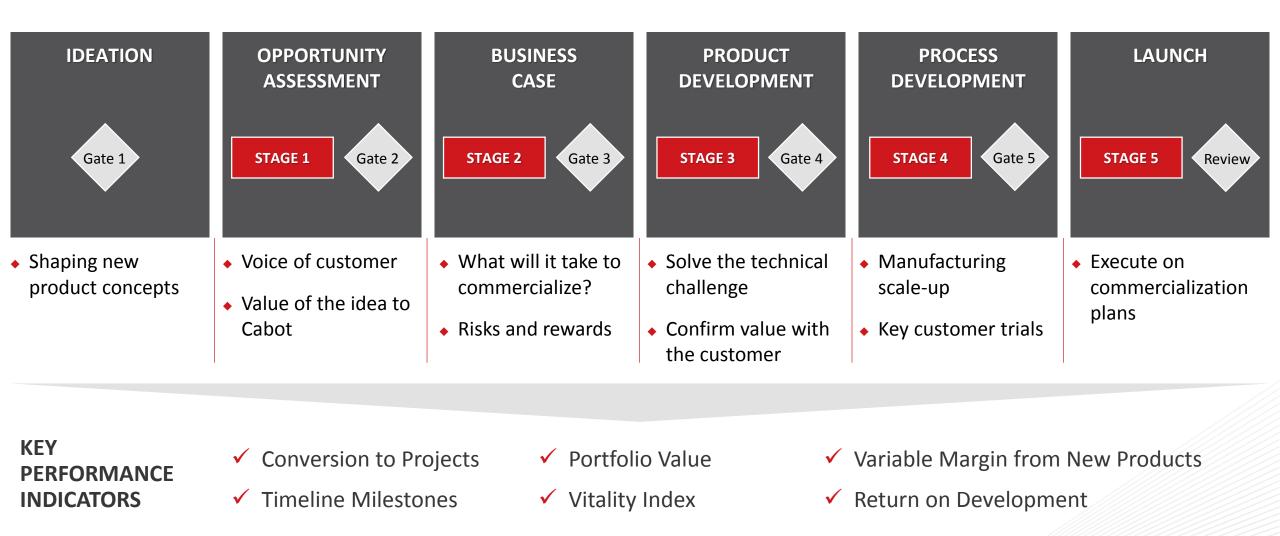
Technology Focused on Areas Where We Control Performance and Are Highly Differentiated

## MACRO TREND: MOBILITY

Example: Cabot Opportunities for Conductive Materials in Mobility



## **NEW PRODUCT INNOVATION PROCESS**



## CASE STUDY: STRUCTURAL BONDING OF VEHICLE GLASS



#### **Customer Need:**

- 1K urethane driven by production speed and complexity at OEM
- Eliminate plasticizers due to environmental concerns
- Lower cost in use while meeting performance demands

#### Cabot Approach:

- Stage gate to understand underlying trend and opportunity
- Collaborated with customer to understand performance challenge and formulation approach
- Optimization of carbon black particle surface energy, structure and size to fit preferred formulation approach

### RESULT

- Balance of flow, stability and strength achieved within cost in use targets
- Eliminated environmental concerns



## **TECHNOLOGY KEY TAKEAWAYS**





## **REINFORCEMENT MATERIALS**

BART KALKSTEIN SVP & PRESIDENT, REINFORCEMENT MATERIALS & AMERICAS REGION



### **REINFORCEMENT MATERIALS KEY MESSAGES**

Global Assets Well Positioned

Right assets in the right places with positive macro trends

## Improving Mix and Value of Business

Tightening industry utilizations and limited supply-side expansions announced 3 Making Selective and Advantaged Investments

Expanding capacity to serve growing demand

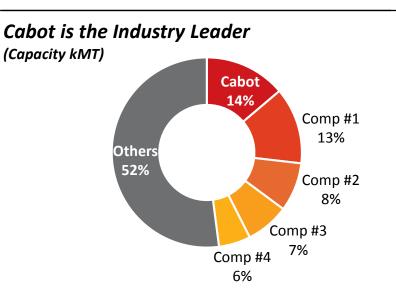
### Extending Our #1 Leadership Position

Capacity increases, technical innovations, efficiency improvements and bolt-on M&A

## **REINFORCEMENT MATERIALS AT A GLANCE**

#### **INDUSTRY ENVIRONMENT**

- Rubber black demand growth of 2-3%
   CAGR globally, with the strongest growth rates in Asia at 4-5% annually<sup>1</sup>
- Limited supply-side capacity expansions announced
- Stricter environmental enforcement in China resulting in closure of capacity and limiting new expansions
- Tightening industry utilizations globally



COMPETITIVE LANDSCAPE<sup>1</sup>

#### **COMPETITIVE ADVANTAGES**

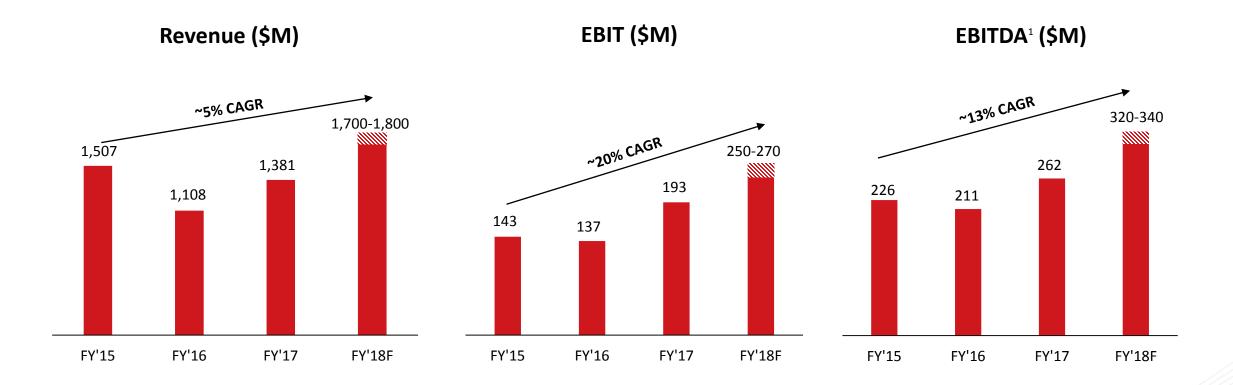
- Global footprint allows us to serve multinational companies and help regional customers expand
- Technology platform enables broad range of products to meet customer needs
- Energy investments have enhanced margins
- Advanced environmental investments support secure supply

# TIRESAUTO WEATHER-STRIPPINGBELTS, HOSES, SEALSCONSUMER PRODUCTSKEY<br/>APPLICATIONSImage: Image: ImageImage: Image: I

1. Source: Notch Carbon Black World Data Book; Cabot estimates

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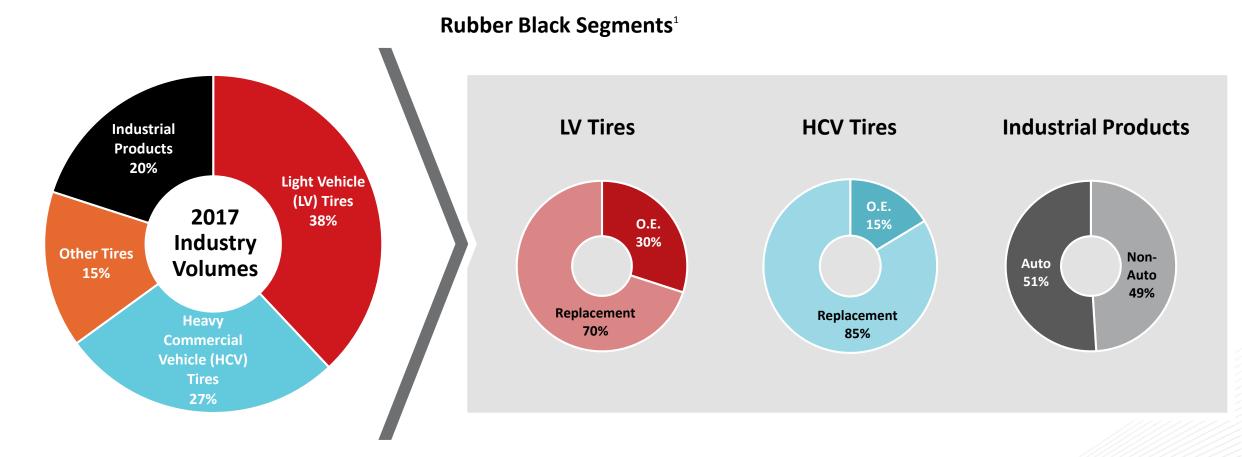
## **REINFORCEMENT MATERIALS FINANCIAL TRENDS**



Significantly Improved Financial Performance

1. Non-GAAP measure – See Appendix

## **REINFORCEMENT MATERIALS APPLICATIONS LANDSCAPE**



Replacement Segment Key Driver for Tire Applications; New Auto Builds Primary Driver for Industrial Products

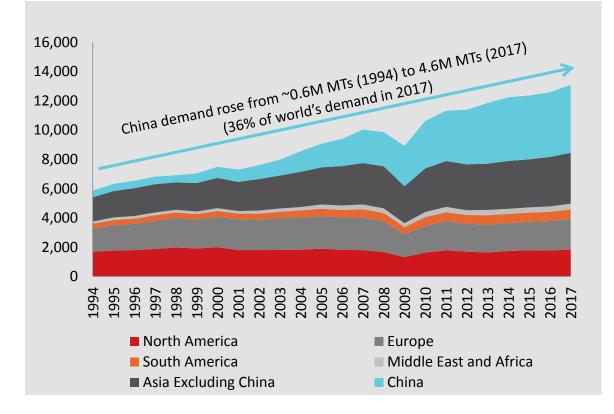
1. Source: LMC World Tyre Forecast Service; Cabot estimates CABOT CORPORATION

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# CARBON BLACK DEMAND AND PRODUCTION: A LOOK BACK AT THE MIGRATION TO CHINA

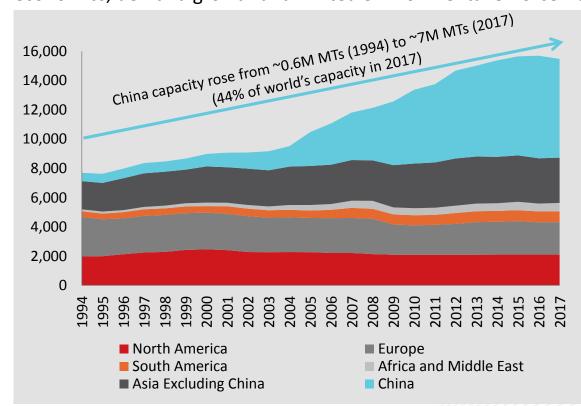
#### **Carbon Black Demand**<sup>1</sup>

• Demand grew in China driven by increases in automotive and tire production in the country



#### **Carbon Black Capacity**<sup>1</sup>

• Capacity grew substantially in China driven by favorable feedstock economics, demand growth and limited environmental enforcement



# CABOT RECOGNIZED THE MIGRATION TREND EARLY AND RESPONDED PROACTIVELY

- Cabot repositioned assets in developing regions expanding in places such as China, Brazil and Mexico and closing subscale assets
- Cabot recognized and followed this trend in China; today has over 550,000 MTs of carbon black capacity in China



#### **Capacity Additions**

## ATTRACTIVE NETWORK OF GLOBAL ASSETS

- 20 plants globally
- Aligned with customers and world carbon black growth
- Significant economies of scale; superior cost competitiveness



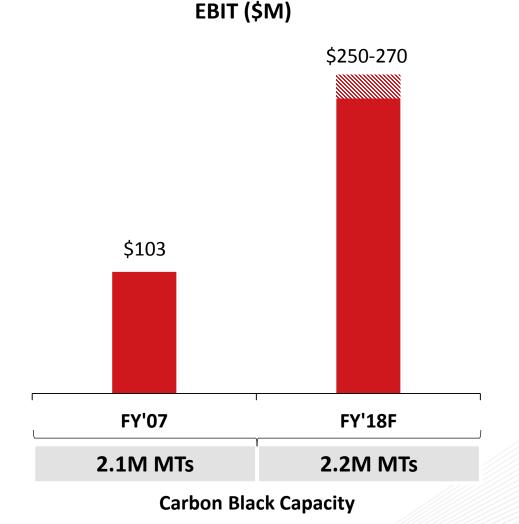
## STRUCTURAL IMPROVEMENTS HAVE RESULTED IN A STRONGER BUSINESS

EBIT improvement driven by:

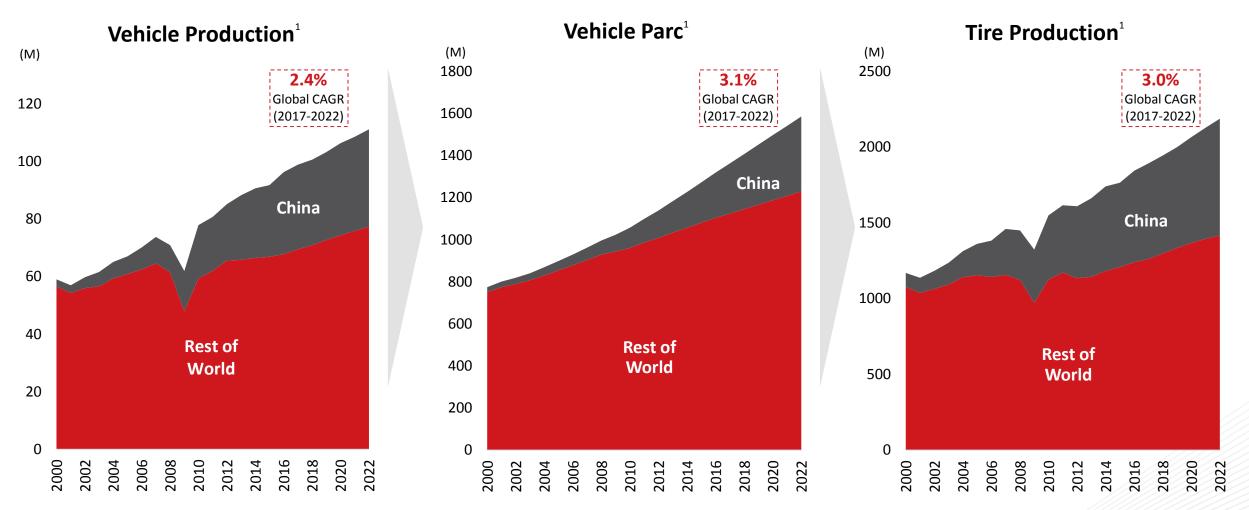
- Repositioning to larger-scale assets
- Growth in high-value products
- Value pricing
- Continuous efficiency improvements
- Increased environmental enforcement

EBIT more than doubled over 10-year period while our global capacity remained roughly flat

 Dramatic improvement in EBIT generated per metric ton



## STRONG DEMAND DRIVERS SHOWING CONSISTENT GROWTH



Further Global Development and Increasing Mobility Support Continued Carbon Black Growth

1. Source: LMC World Tyre Forecast Service CABOT CORPORATION

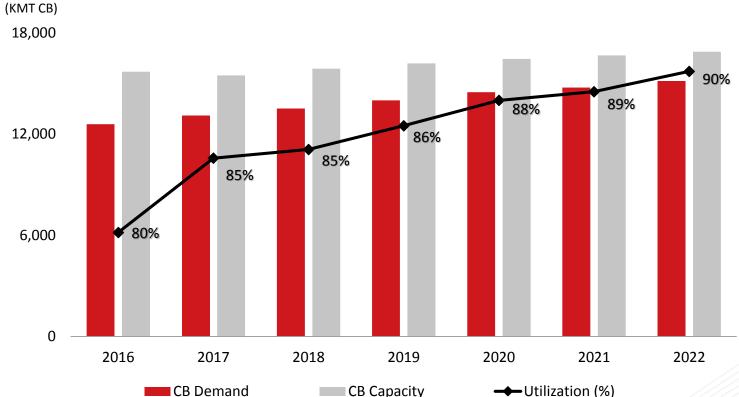
## TIGHTENING UTILIZATION DRIVES A SUPPORTIVE CARBON BLACK **ENVIRONMENT**

Strong long-term carbon black demand outlook

 Volume growth aligned with tire and auto growth

Limited capacity expansion planned

- Stricter environmental regulations and ٠ enforcement
- Increased cost of capacity build ٠
- Permitting increasingly difficult ٠
- Feedstock access key determinant ٠

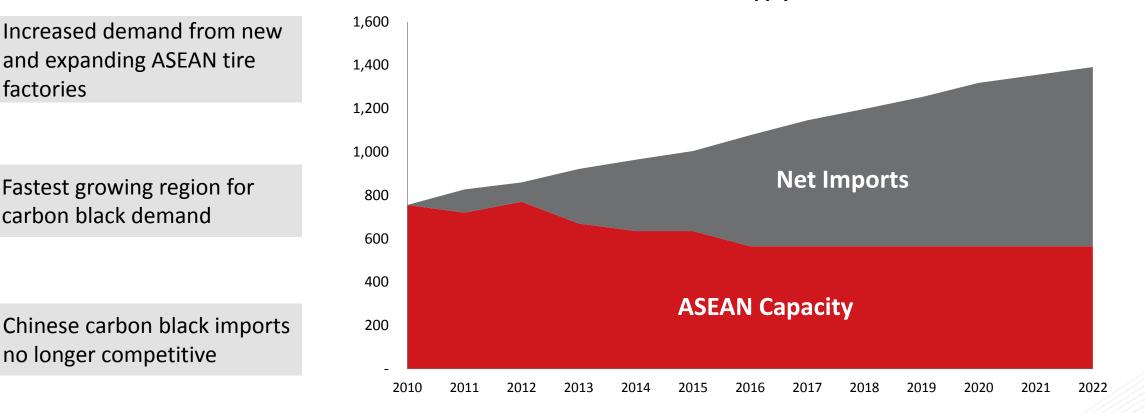


**Carbon Black Utilization**<sup>1</sup>

#### As the #1 Global Player, We Benefit from an Improving Environment

1. Source: Notch Carbon Black World Data Book; Cabot estimates CABOT CORPORATION

## ASEAN REGION SHORT OF LOCAL CARBON BLACK SUPPLY



ASEAN Carbon Black Supply and Demand<sup>1</sup>

#### Creates Opportunity for Advantaged Cabot Investments

and expanding ASEAN tire

Fastest growing region for

carbon black demand

no longer competitive

factories

## REINFORCEMENT MATERIALS IS INVESTING IN CAPACITY TO DELIVER 'GROWTH IN THE CORE'

Two New Units in Cilegon, Indonesia

160,000 metric tons of additional capacity (\$120M)

• Fastest growing region, structurally short of carbon black, competitive cost structure

#### Debottlenecks at Existing Facilities

- >150,000 metric tons of capacity increases (\$50M)
- Globally distributed, low capital cost, improves economies of scale

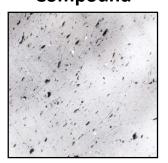
Inorganic Opportunities

- Assessing attractive acquisition targets
- Must be advantaged assets with attractive payback and provide long-term value

## **REINFORCEMENT MATERIALS IS DRIVING APPLICATION INNOVATION**

#### **CABOT ELASTOMER COMPOSITES (CEC)**

#### Conventional Compound



**Cabot Elastomer** Composite



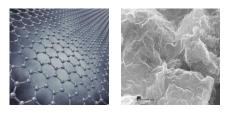
Achieve high levels of dispersion quality to...



...deliver step-change improvement in key material properties...



...and enable transformational application performance in tires and industrial products









Longer lasting industrial parts

#### **ADVANCED CARBONS**

A family of very high aspect ratio carbon particles...



...which improve the balance of rubber properties...



...and result in better strength, rolling resistance, conductivity, permeability and processing

## REINFORCEMENT MATERIALS CONTINUES TO EXECUTE EFFICIENCY IMPROVEMENTS

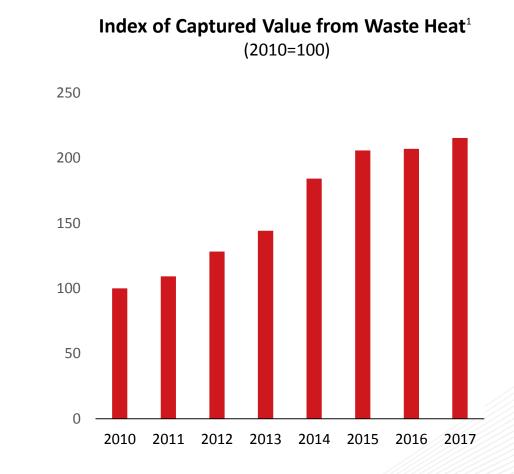


Rigorous preventative maintenance programs to extend equipment life

Feedstock sourcing optimization for the right performance and production yield

Waste heat capture and reduction in purchased energy inputs

New equipment designs for greater production efficiency



### **REINFORCEMENT MATERIALS KEY TAKEAWAYS**





## BREAK





## **PERFORMANCE CHEMICALS**

NICK CROSS EVP & PRESIDENT, PERFORMANCE CHEMICALS & EMEA REGION



### PERFORMANCE CHEMICALS KEY MESSAGES

Portfolio of Connected Specialty Businesses

Leading market positions, attractive growth rates with distinctive value drivers 2 Innovation Across the Value Chain

Strengths in application understanding and both particle and formulation development Close Customer Relationships

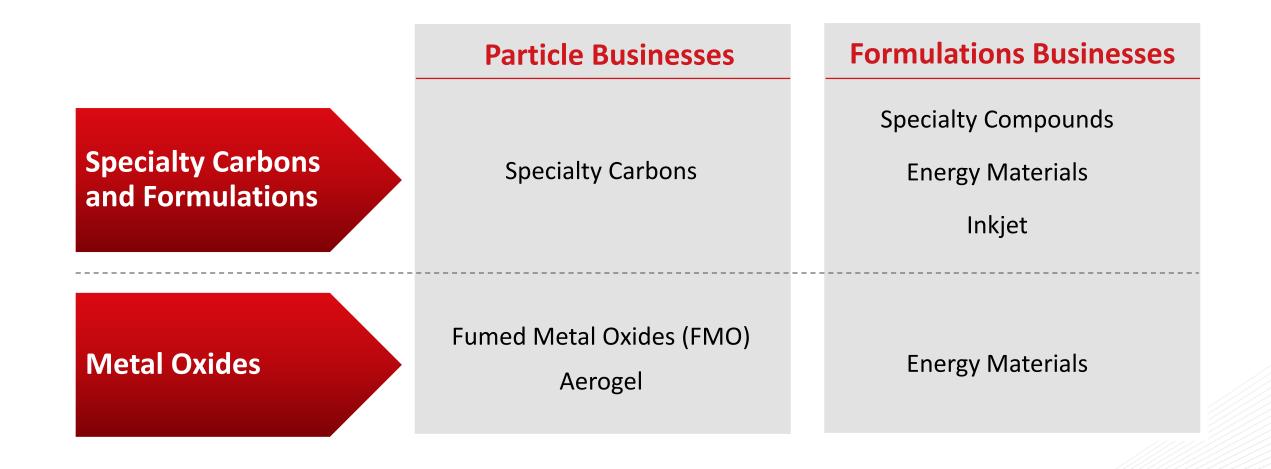
3

Value chain integration enables differentiated offerings in highgrowth markets Operating Discipline and Business Integration

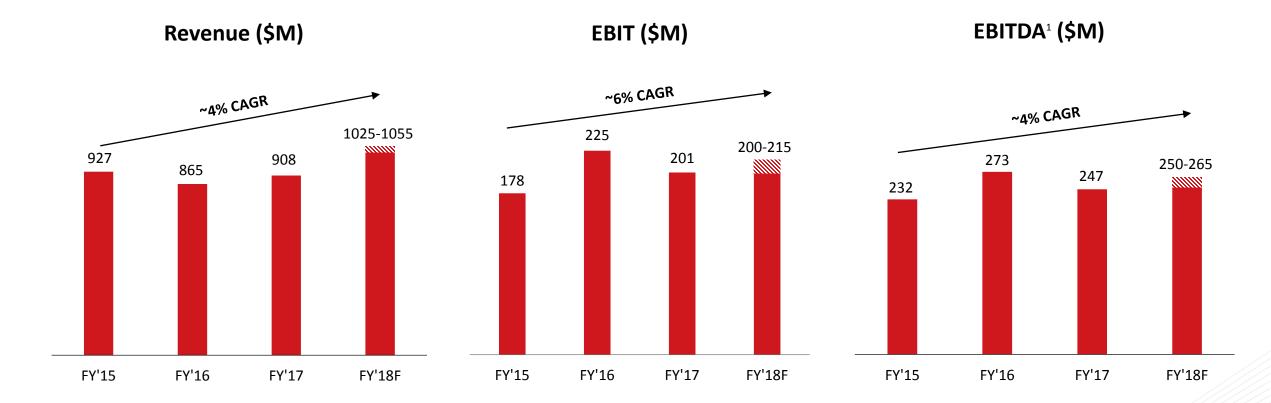
Economies of scale and cost competitiveness 5 Consistent, Strong Financial Results

Investing for accelerated growth

## PORTFOLIO OF LEADING PARTICLE AND FAST-GROWING FORMULATIONS BUSINESSES



## PERFORMANCE CHEMICALS FINANCIAL TRENDS



Delivering Volume Growth to Drive Strong Financial Performance

1. Non-GAAP measure – See Appendix CABOT CORPORATION

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## STRONG PORTFOLIO OF BUSINESSES WITH HEALTHY RETURNS

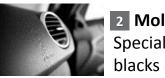
	EBITDA Margin <sup>1</sup>	Adj. RONA <sup>1</sup>
Fumed Metal Oxides	>30%	30-35%
Specialty Carbons	>25%	20-25%
Specialty Compounds	>15%	25-30%

High-margin, High-return Businesses

## SERVING DIVERSE, HIGH-PERFORMANCE APPLICATIONS

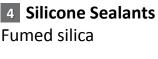


Carbon black, fumed silica and graphenes



2 Molded Plastics Specialty carbon blacks and masterbatch

**3** Structural and Semi-Structural Adhesives Fumed silica





**Electronic Displays** 5 Specialty carbon blacks

Specialty carbon blacks



**Tablet Productions** Fumed silica

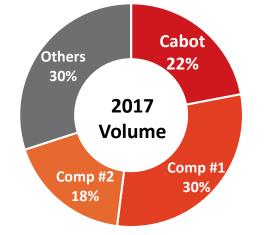
Cabot Performance Chemicals Materials Are In Products All Around Us

## FUMED METAL OXIDES AT A GLANCE

#### **INDUSTRY ENVIRONMENT**

- High-margin business with attractive industry structure – three global players make up 70% of market<sup>1</sup>
- Scarcity of feedstock, expertise and scale create significant barriers to entry
- Diverse set of GDP+ growth end markets

### 



#### **COMPETITIVE ADVANTAGES**

- Fence-line relationships with silicones industry leaders
- Market leadership positions in highgrowth countries; #1 in China, India and North America<sup>1</sup>
- Industry-leading manufacturing capabilities



### FUMED METAL OXIDES DETERMINANTS OF SUCCESS

1

Long-term feedstock partnerships with leading silicone manufacturers 2

High-value, differentiated product and application capabilities 3 Established global manufacturing footprint with leadership in growth markets

5

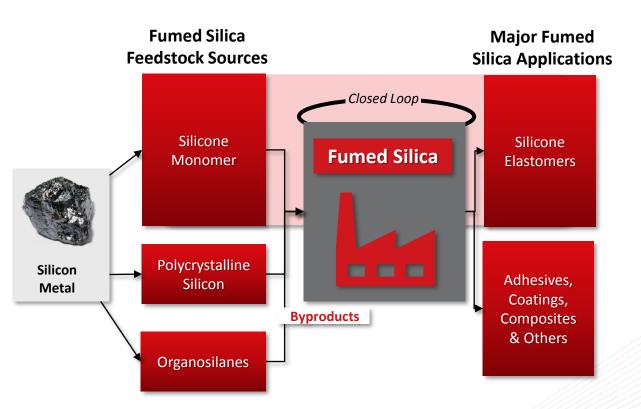
Capital and operational efficiency

Investment roadmap for advantaged growth

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## FUMED SILICA: NICHE MARKET WITH HIGH BARRIERS TO ENTRY

- Silicones industry contributes nearly 50% of global silica feedstock and silica demand<sup>1</sup>
- Primary feedstock from three upstream industries:
  - Silicone Monomer
  - Polycrystalline Silicon
  - Organosilanes
- Fumed silica plants operate in a closed-loop with partners in the upstream and downstream
  - Fumed silica plants consume byproducts & return high-value materials
  - Cabot's quality, reliability and strong global customer base are key strengths
- Cabot's position based on strong upstream relationships with leading players



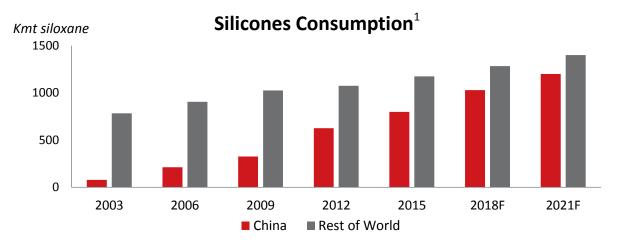
#### Cabot's Strategic Partnerships Ensure Critical Access to Feedstock

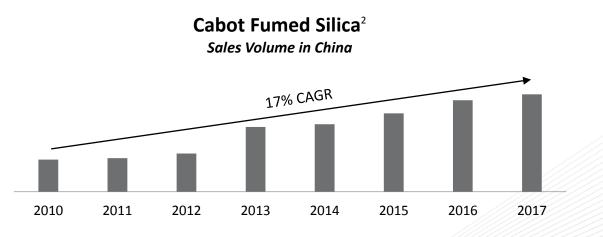
**Fumed Silica Industry Structure** 

1. Source: Cabot estimates CABOT CORPORATION

## CABOT FUMED METAL OXIDES: EXTENDING OUR LEADERSHIP POSITION IN CHINA

- Since 2007, growth in silicone capacity add has been almost exclusively in China
- Cabot took advantage of this shift:
  - First western manufacturer to build asset in China
  - Now #1 fumed silica manufacturer in China with 20% share
- Cabot's investment in Wuhai further extends this leadership position
- Application innovation also a key strategy component in China



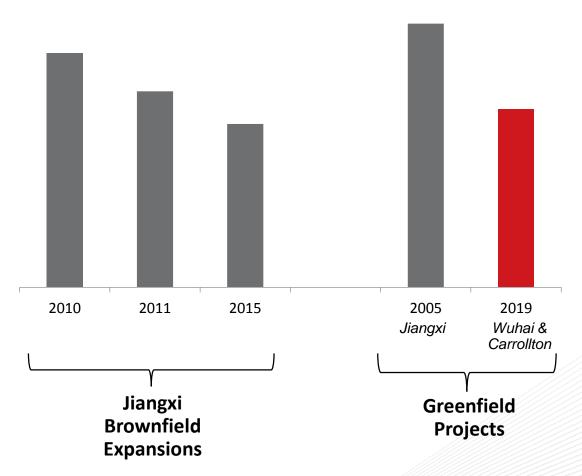


## CONSISTENTLY IMPROVING CAPITAL EFFICIENCY

- Reduced greenfield cost per metric ton of capacity by over 30% between 2005 – 2019
- Reduction based primarily on implementation of new manufacturing technologies
- Greenfield assets in Carrollton and Wuhai are highly capital-efficient investments
- Focus on capital efficiency maintains long-term competitiveness

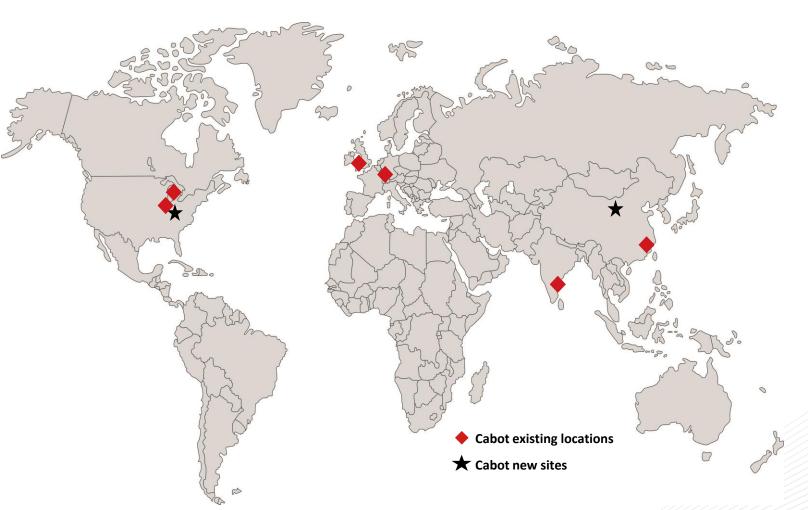
**Cabot Fumed Silica Cost of Capacity** 

Inflation adjusted \$/mt



## CABOT FMO NETWORK – POSITIONED FOR GROWTH

- Global network with strength in growth markets
- Recent investments extend positions in China and North America
- Investment criteria:
  - Risk-adjusted returns exceeding cost of capital
  - Long-term feedstock supply at competitive prices
  - Partner competitiveness and stability
  - Potential for future expansion

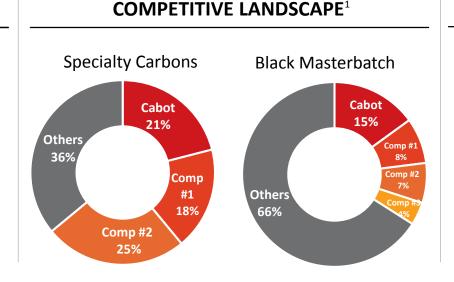


Long-term Agreements with Key Industry Leaders Support Growing Profitability

## SPECIALTY CARBONS AND FORMULATIONS AT A GLANCE

#### INDUSTRY ENVIRONMENT

- Global, GDP+ growth driven by ٠ transportation, infrastructure and middle class growth
- Customers continue to demand expanded additive performance and functionality in existing and emerging applications
- High industry utilizations ٠



#### **COMPETITIVE ADVANTAGES**

- Leadership positions in major segments •
- Global footprint with deep local ٠ application expertise
- Forward integrated in fast-growing formulations businesses
- Positioned for growth in macro trends such as energy storage



**KEY** 

## SPECIALTY CARBONS AND FORMULATIONS DETERMINANTS OF SUCCESS

#### 1

## Strong global commercial and manufacturing base

2

High value, differentiated product and application capabilities Forward integration in strategic fast-growing formulations businesses

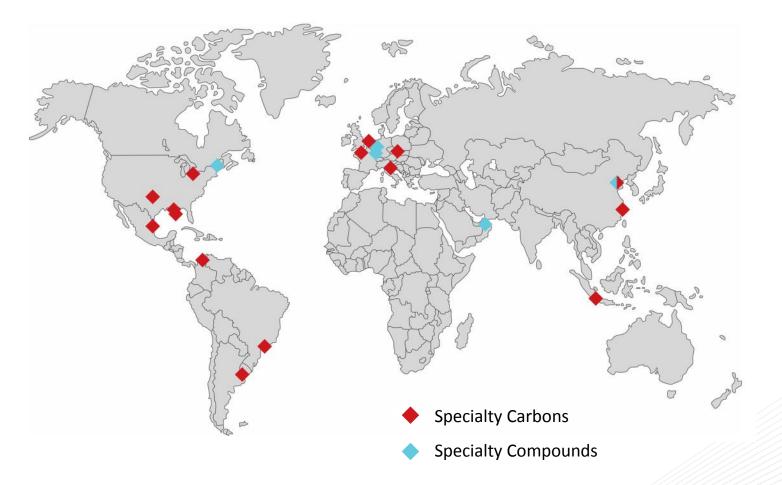
Customer and OEM partnerships in high growth applications 5

Commercial and operational agility to maximize returns

3

## GLOBAL MANUFACTURING FOOTPRINT

- Cost-advantaged footprint and regional presence serving both global customers and regional/local players
- Tech Blend acquisition extends Cabot's black masterbatch and compounds footprint to include North America
- Specialty Compounds network is wellpositioned to take advantage of polyethylene growth in North America, China and Middle East



#### Global Presence with Local Expertise

## DEEP APPLICATION EXPERTISE IN KEY END USE APPLICATIONS

- Technical team with extensive experience in applications we serve
- Broad capability to model customer formulations and processing techniques
- Ability to analyze the material and performance attributes that matter most to our customers
- Global application lab network

ē	Ріре	Molding	Food Contact Only producer with FDA- approved carbon blacks	
r	<i>Pioneer in developing specialty carbons for UV resistance in plastic pipe</i>	BLACK PEARLS® 800 carbon black is the		
		industry standard for color in plastics	that have no loading limitations	

**Cabot Specialty Carbons Set the Standard** 







# CABOT IS THE ONLY SPECIALTY CARBONS PLAYER THAT IS FORWARD INTEGRATED IN PLASTICS

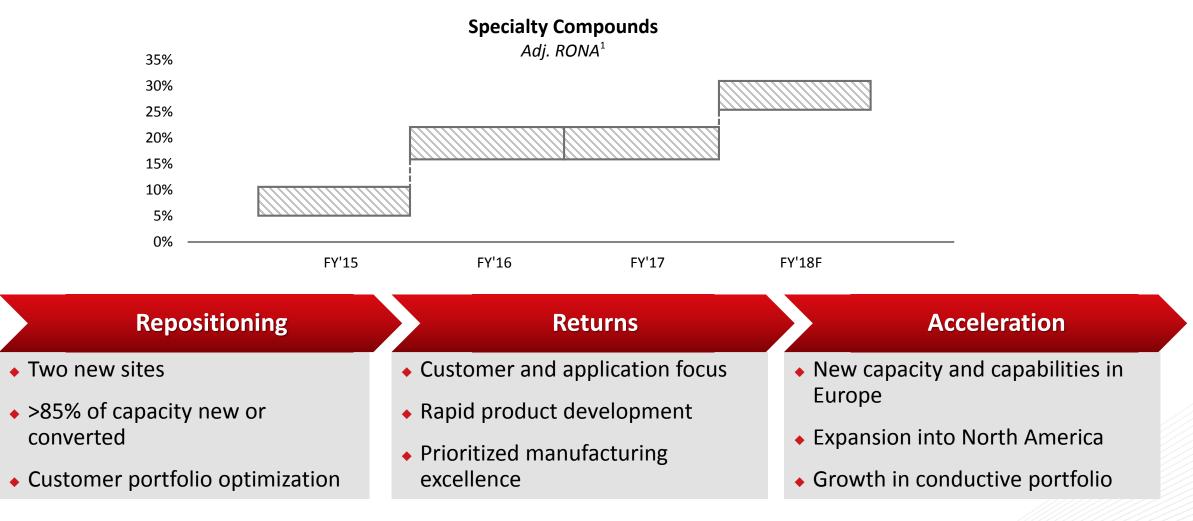
#### Ingredients Formulation Product Polymer/resin Masterbatch/ OEM Conversion Compound concentrate Specialty carbon Specialty carbons tailored for Close connectivity to OEM allows Manufacturing of finished products specific end-applications rapid response to changing needs Pulls next-generation materials in ٠ Accelerated new product response to market needs and trends development and additional value capture

#### **Plastics Value Chain**

Cabot Participation

#### Cabot is Uniquely Positioned to Deliver Solutions to Downstream Market Needs

## ACCELERATING RETURNS IN SPECIALTY COMPOUNDS



#### Unique and Powerful Value Proposition Driving Accelerated Growth

1. Non-GAAP measure – See Appendix CABOT CORPORATION



## PERFORMANCE CHEMICALS | ENERGY MATERIALS

JIM MAKUC

VP & GENERAL MANAGER, ENERGY MATERIALS



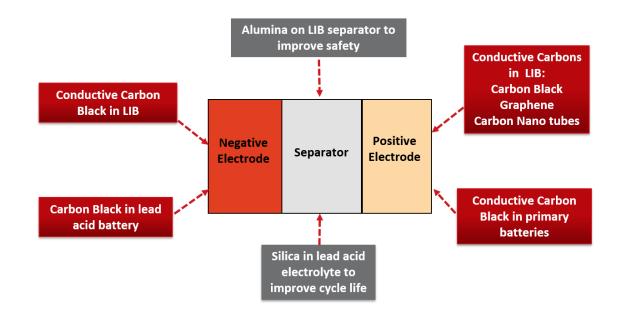
## THREE MACRO TRENDS DRIVE ENERGY STORAGE MARKET GROWTH

<b>Consumer Device Mobility</b> 10-year CAGR <sup>1</sup> : 8-10%		Transportation Electrification 20-30%	Renewable Storage 30%+	

Market Needs							
Higher Capacity	More Power	Longer Cycle Life	Better Safety	Lower Cost	Higher Processability		
1. Cabot estimates; CAGR for 2018-2028							

CABOT CORPORATION

# CABOT ENERGY MATERIALS OFFER UNIQUE SOLUTIONS FOR BATTERIES



#### Variety of Cabot's Materials Are Used in Battery Applications



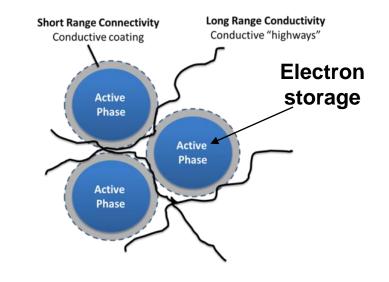
- Carbon black
- Graphene

**Cabot Materials** 

Carbon nanostructures

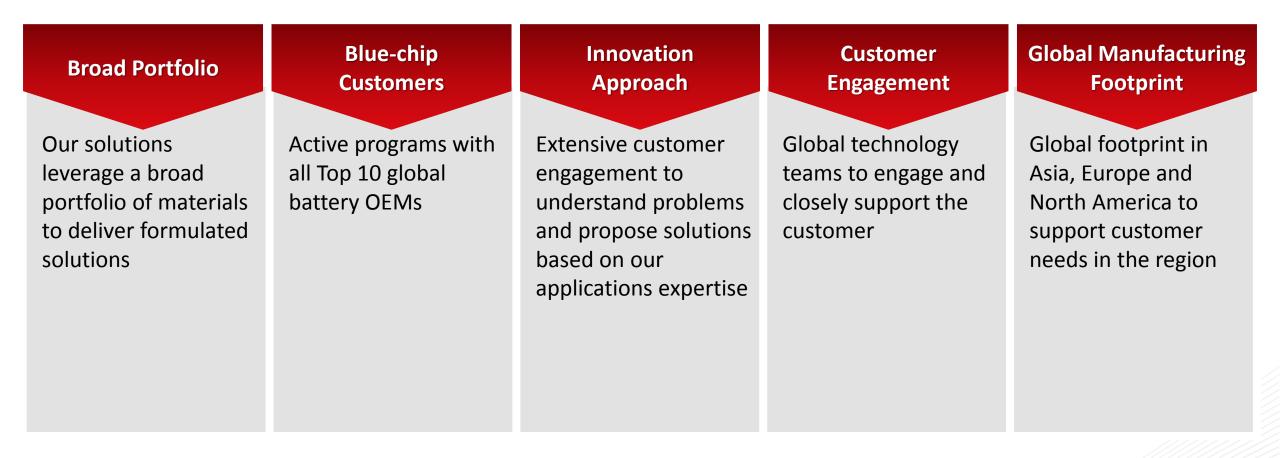
- Non Carbon Additives
  - Silica
  - Alumina

#### **Specialty Carbon Additives Provide Conductive Network**



 Carbons provide conductive network to move electrons within the battery during charging/ discharging

## WHY CABOT WILL WIN IN THIS MARKET



## CASE STUDY: APPLICATION INNOVATION FOR TOP 10 OEM



#### **Customer Need:**

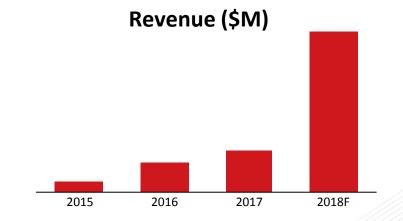
Increased energy density of battery —> improved conductive additive

#### Cabot Approach:

- Engaged at all levels of the organization across business, technical and procurement
- Close customer engagement to optimize performance from carbon additives

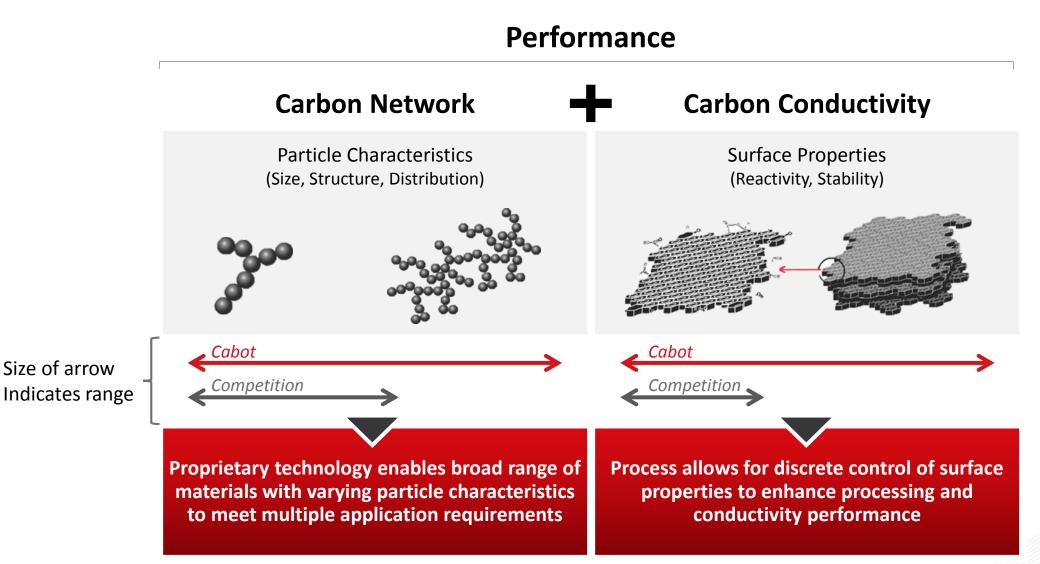
#### RESULT

- LITX<sup>®</sup> 200 conductive additive enabled lower loading and was easier to process leading to lower costs for customer
- Business started with supply to Korea and subsequently has grown to both China and European battery manufacturing plants



Cabot's Proven Ability to Win

## CABOT TECHNOLOGY CREATES DIFFERENTIATED CONDUCTIVE NETWORK PERFORMANCE

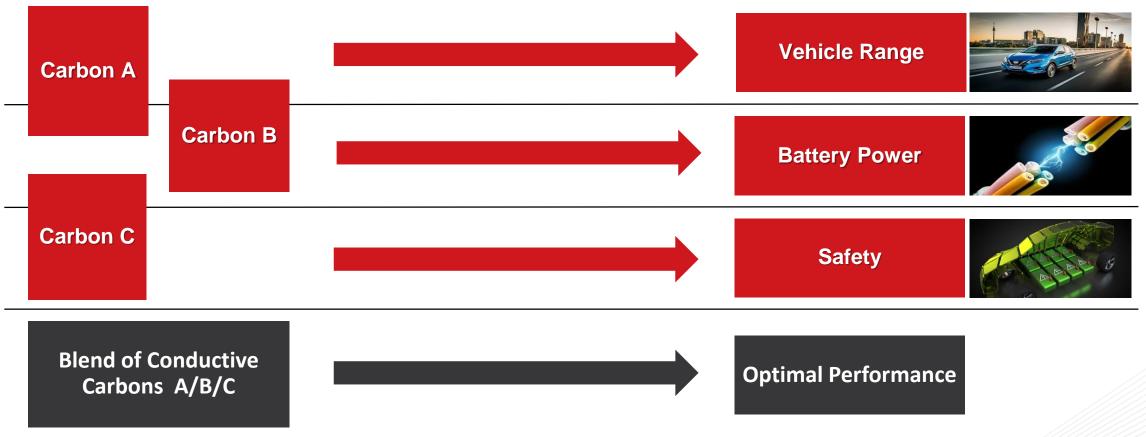


## BENEFITS OF FORMULATIONS FOR LITHIUM-ION BATTERY

#### **Conductive Additive**

**Battery Performance** 

(Carbon types can meet multiple needs)

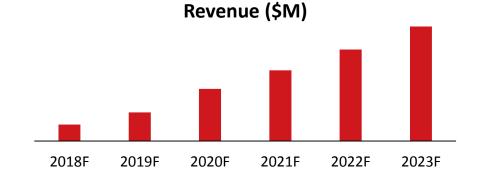


Cabot Optimizes Blend of Conductive Carbons to Meet All Requirements

#### CABOT REVENUE GROWTH IN ENERGY STORAGE

- Conductive additives market size projected to be ~\$700M in 2023 with annual growth rates of up to 20% per year
- LITX<sup>®</sup> carbon conductive additives deliver electrode conductivity enabling:
  - High energy density
  - Superior power
  - Enhanced cycle life





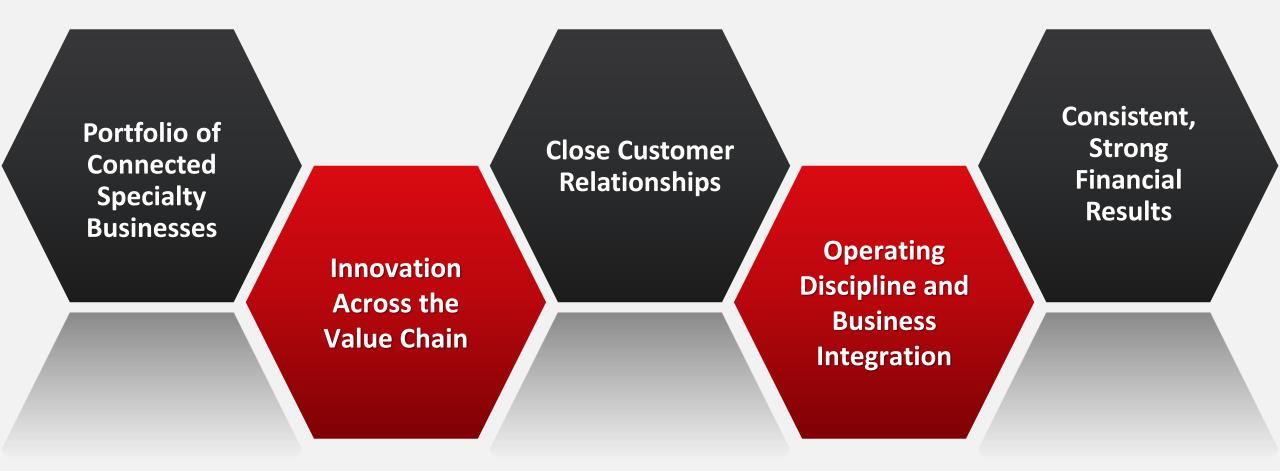




#### ENERGY MATERIALS PROGRESS AND OPPORTUNITIES

STRATEGIC GOALS	ACCOMPLISHMENTS	OPPORTUNITIES
<ul> <li>Targeting leadership in key sectors in all three regions</li> <li>Technology leader in conductive additive formulations for energy storage market</li> </ul>	<ul> <li>Technology leader with PBX<sup>®</sup> conductive additives for lead acid batteries</li> <li>Adoption of LITX<sup>®</sup> conductive additive grades with major LIB OEMs</li> <li>Opening of Asia Technology Center to support customers in the region</li> </ul>	<ul> <li>Further growth in formulated solutions</li> <li>Market share leader in European Union/North America as market expands from Asia</li> <li>Establish incumbent position for new energy storage technologies</li> </ul>

#### PERFORMANCE CHEMICALS KEY TAKEAWAYS



CABOT CORPORATION



# FINANCIAL FRAMEWORK AND CAPITAL ALLOCATION STRATEGY

ERICA MCLAUGHLIN SVP & CFO



#### FINANCIAL KEY MESSAGES

<b>–</b>
Generating
Strong and
<b>Consistent Cash</b>
Flows

Robust business performance and disciplined capital management 2 Maintaining Solid and Flexible Balance Sheet

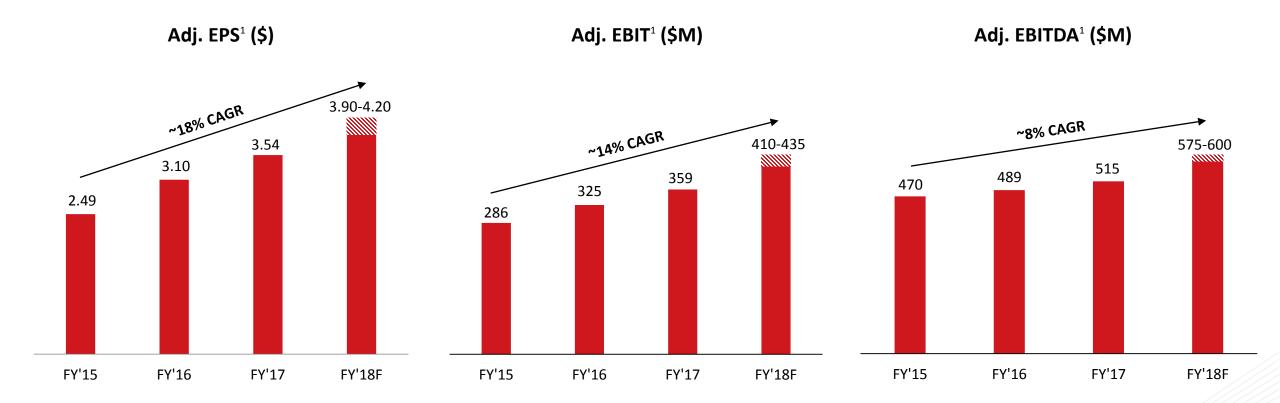
Investment grade debt rating

3 Deploying Disciplined Capital Allocation Strategy

Funding high-return capex, M&A and cash return to shareholders Delivering Attractive TSR

Objective for sustainable and attractive performance

#### CABOT THREE YEAR FINANCIAL PERFORMANCE



#### Successful Execution of Strategy Drives Strong Financial Performance

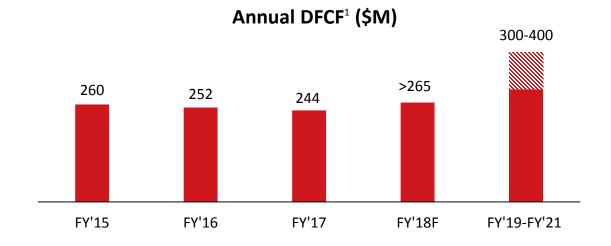
1. Non-GAAP measure – See Appendix CABOT CORPORATION

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## DISCRETIONARY FREE CASH FLOW (DFCF)<sup>1</sup>

Consistent and robust DFCF<sup>1</sup> generation

- Generated ~\$250M of DFCF<sup>1</sup> on average per year from 2015-2017
- Strong underlying Adj. EBITDA<sup>1</sup> and cash flow generation
- Expect annual DFCF<sup>1</sup> to increase to \$300M \$400M per year in FY'19-FY'21



				Average
	FY'15	FY'16	FY'17	FY'15-FY'17
Cash Flow from Operating Activities	\$499	\$386	\$340	\$408
Excluding: Changes in net working capital	\$(137)	\$(43)	\$23	\$(52)
Excluding: Sustaining & compliance capital expenditures	\$(102)	\$(91)	\$(119)	\$(104)
Discretionary Free Cash Flow (DFCF) <sup>1</sup>	\$260	\$252	\$244	\$252

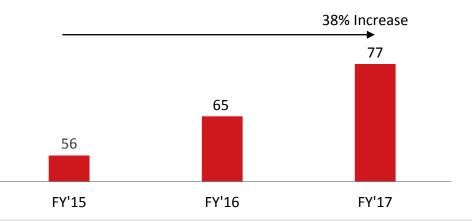
#### Cash Return to Shareholders Expected to Increase Along with Increased DFCF<sup>1</sup> Generation

1. Non-GAAP measure – See Appendix; FY15-FY17 amounts do not reflect the retrospective impact of "last-in, first-out" inventory recast effective October 1, 2017 CABOT CORPORATION

## **DIVIDENDS AND SHARE REPURCHASES**

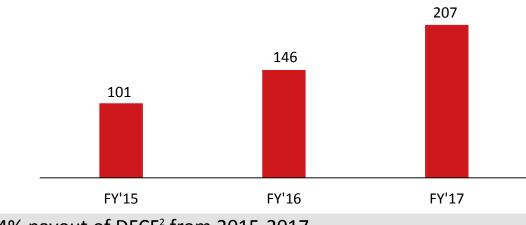
*Returned over \$400M from 2015-2017* 

#### Annual Dividends (\$M)



- Consistently paid dividend since becoming a public company
- Strong dividend yield and dividend payout ratio
- 2.3% average dividend yield from 2015-2017<sup>1</sup>
- Announced in May 2018 an increase of 5%
- Intend to continue to grow going forward

**Cumulative Share Repurchases (\$M)** 



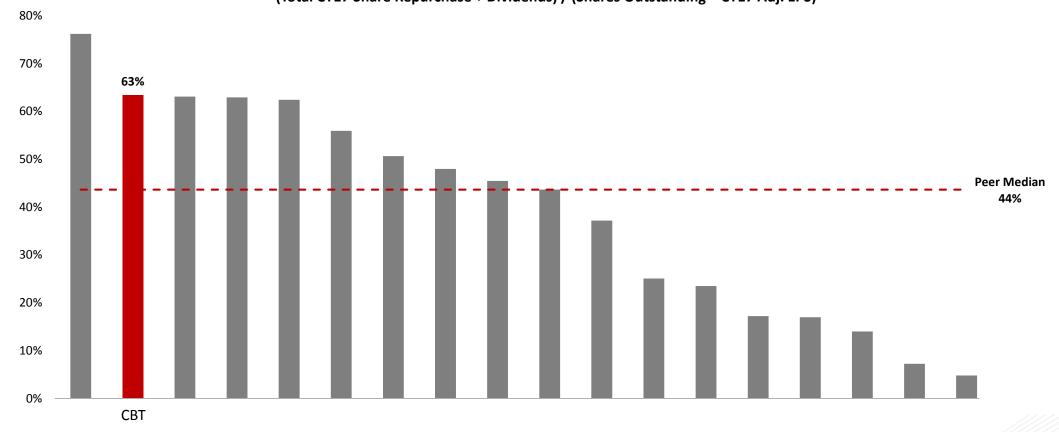
- 54% payout of DFCF<sup>2</sup> from 2015-2017
- On track to deliver 50% total payout of DFCF in FY 2018
- Targeting 50% total payout of DFCF<sup>2</sup> going forward

#### Remain Committed to Returning Cash to Shareholders

1. Calculated using the closing market share price on September 30 of each respective year 2. Non-GAAP measure – See Appendix CABOT CORPORATION

#### PAYOUT RATIO

Strong performance relative to peers



#### **Total Payout Ratio** (Total CY17 Share Repurchase + Dividends) / (Shares Outstanding \* CY17 Adj. EPS)

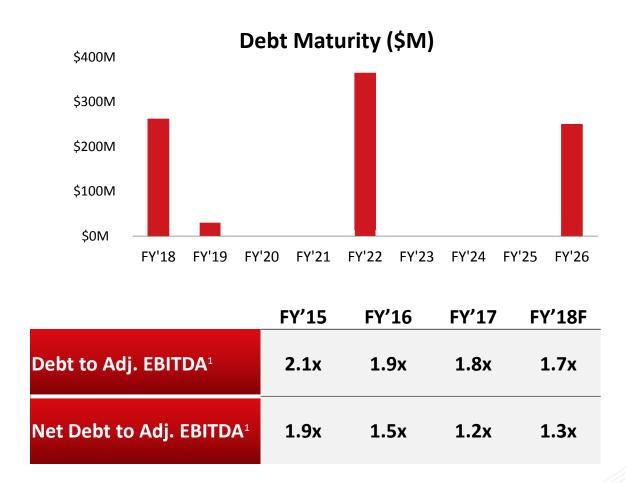
Reflects Commitment to Returning Cash to Shareholders Aligned with Our Capital Allocation Strategy

1. Peer median includes ALB, ASH, CC, CCC, CE, EMN, FMC, FUL, GRA, HUN, MTX, OEC, POL, RPM, SCL, SHLM and WLK CABOT CORPORATION

## DEBT

#### Strong investment grade credit rating

- Intend to maintain investment grade rating going forward
  - BBB (S&P)
  - Baa2 (Moody's)
- FY'18F Debt to Adj. EBITDA of 1.7x<sup>1</sup>
- Liquidity of ~\$1B

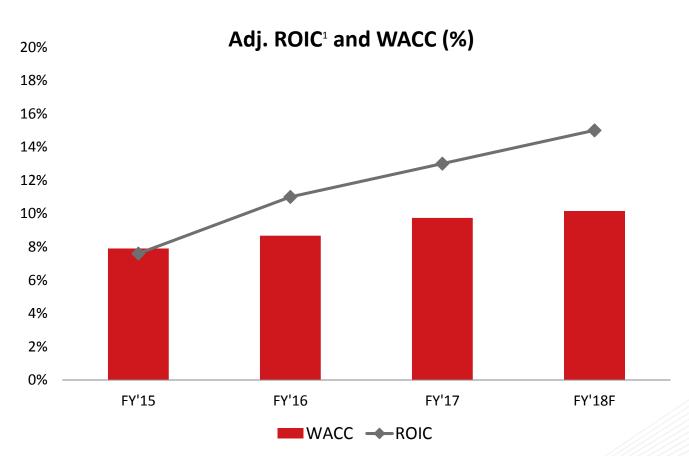


Solid Balance Sheet to Support Growth Investments

## ADJUSTED RETURN ON INVESTED CAPITAL (ROIC)<sup>1</sup>

Growing spread between Adjusted ROIC and WACC

- Fiscal 2018 Adj. ROIC<sup>1</sup> greater than WACC<sup>2</sup> by ~5%
- Increase in Adj. ROIC driven by robust business performance
- Focus on quality investments in excess of WACC



#### Focused on Advantaged Investments that Will Continue to Increase Shareholder Value

1. Non-GAAP measure – See Appendix; FY15-FY17 amounts do not reflect the retrospective impact of "last-in, first-out" inventory recast effective October 1, 2017 2.Weighted Average Cost of Capital CABOT CORPORATION

## **CAPITAL EXPENDITURES**

Reinvesting in our core, advantaged business positions

- Anticipate ~\$125M \$150M per year of sustaining and compliance capital spending
- Investments made to fund growth in our core businesses
- Ensure we maintain our world class assets for reliable supply to our customers
- Focused on high-return projects where we have an advantaged position
- Total capex spend expected to be \$250M \$300M per year for the next three years

#### **KEY GROWTH PROJECTS**

#### **Expansion of FMO Capacity**

16,000 metric tons of capacity; secure long-term source of feedstock Capex 2018-2020: ~\$150M

Two new carbon black units in Indonesia

160,000 metric tons of additional capacity Capex 2018-2021: ~\$120M

Debottlenecks at existing facilities >150,000 metric tons of capacity Capex 2017-2021: ~\$50M

High-return Investments in Our Core Businesses Fuel Growth

## CAPITAL ALLOCATION STRATEGY

REINVEST In Our Core	Strengthen existing businesses through disciplined capex management, investing in high-confidence, high-return projects
<b>RETURN</b> Cash to Shareholders	Return ~50% of discretionary free cash flow <sup>1</sup> to shareholders through dividends and share repurchases
<b>MAINTAIN</b> Strong, Flexible Balance Sheet	Retain investment grade credit rating and healthy balance sheet
<b>ACQUIRE</b> Value-creative Assets	Target bolt-on M&A to strengthen existing businesses

Disciplined Capital Allocation Strategy Focused on Reinvestment and Returning Cash to Shareholders

1. Non-GAAP metric – See Appendix CABOT CORPORATION

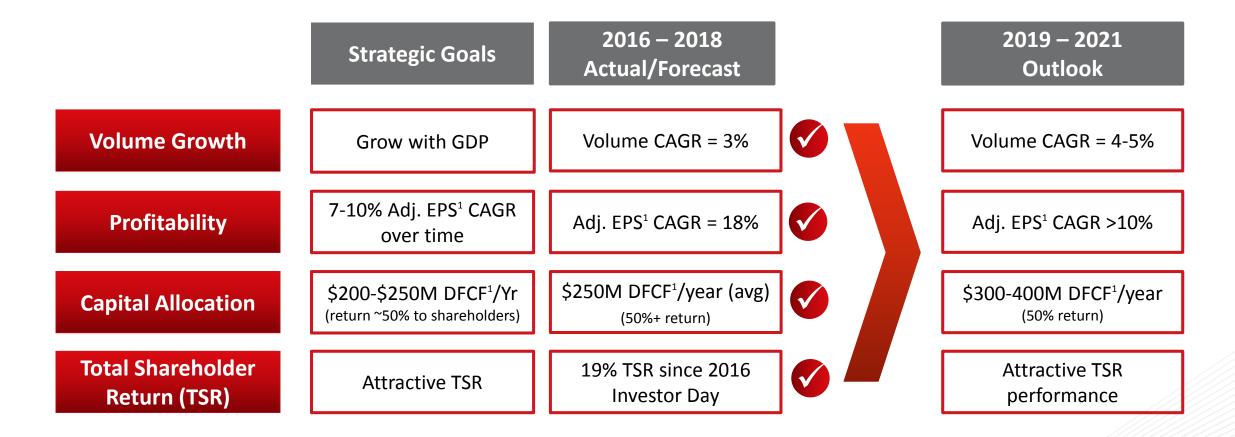
## ADVANCING THE CORE STRATEGY

	Strategic Goals
Volume Growth	Grow with GDP
Profitability	7-10% Adj. EPS¹ CAGR over time
Capital Allocation	\$200-\$250M DFCF <sup>1</sup> /Yr (return ~50% to shareholders)
Total Shareholder Return (TSR)	Attractive TSR

## ADVANCING THE CORE STRATEGY

	Strategic Goals	2016 – 2018 Actual/Forecast
Volume Growth	Grow with GDP	Volume CAGR = 3%
Profitability	7-10% Adj. EPS¹ CAGR over time	Adj. EPS <sup>1</sup> CAGR = 18%
Capital Allocation	\$200-\$250M DFCF <sup>1</sup> /Yr (return ~50% to shareholders)	\$250M DFCF <sup>1</sup> /year (avg) (50%+ return)
Total Shareholder Return (TSR)	Attractive TSR	19% TSR since 2016 Investor Day

## ADVANCING THE CORE STRATEGY



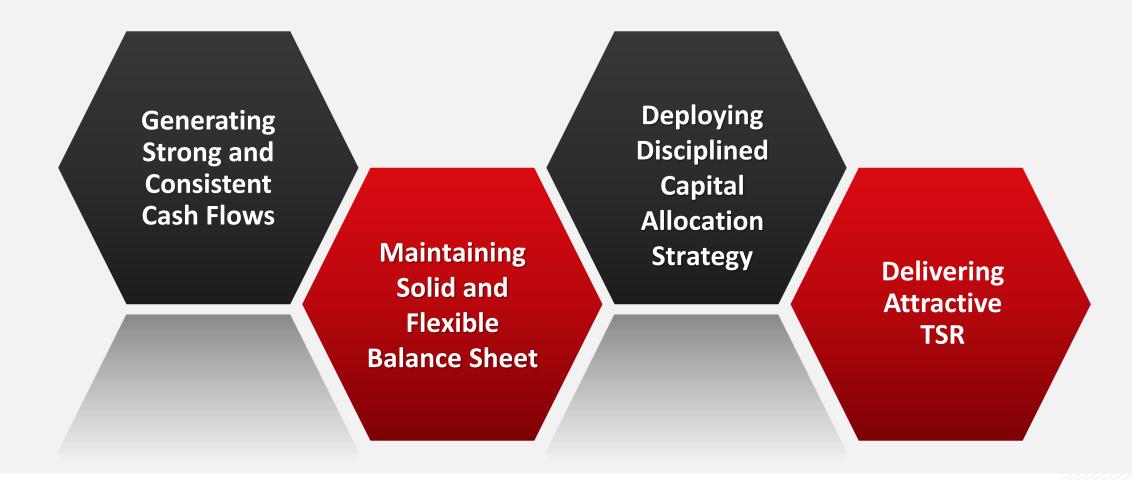
Robust Business Outlook Drives Strong Financial Performance

1. Non-GAAP measure – See Appendix CABOT CORPORATION

#### ASSUMPTIONS

<b>KEY MACRO DRIVERS</b>		CABOT ASSUMPTIONS					
<ul> <li>Global GDP<sup>1</sup></li> </ul>	3-4%	<ul> <li>Operating Tax Rate<sup>2</sup></li> </ul>	21-24%				
<ul> <li>Tire Production</li> </ul>	2-4%	<ul> <li>Sustaining/Compliance Capex</li> </ul>	\$125-\$150M/yr				
<ul> <li>Auto Builds</li> </ul>	2-3%	<ul> <li>Total Capex</li> </ul>	\$250-\$300M/yr				
<ul> <li>Polymer Demand (Plastics)</li> </ul>	2-4%	<ul> <li>Dividend</li> </ul>	Intend to grow				
<ul> <li>Oil Prices</li> </ul>	Forward curve						
<ul> <li>Foreign Currency Exchange Rates</li> </ul>	Current rates						

#### FINANCIAL KEY TAKEAWAYS





# **CLOSING REMARKS**



#### CABOT POSITIONED FOR ATTRACTIVE GROWTH

FAVORABLE MACRO TRENDS	GROWTH AND INNOVATION THROUGHOUT OUR ATTRACTIVE VALUE CHAINS	CABOT POSITIONED TO WIN
<ul> <li>Mobility</li> <li>Middle Class Growth</li> <li>Global Development</li> <li>Sustainability</li> </ul>	<ul> <li>Increasing vehicle parc and miles driven globally drive growth in products for the auto and tire sectors</li> <li>Higher level of consumerism and digitization drive demand for our performance additives</li> <li>Investments in infrastructure lead to growth and advancements in silicones and plastics</li> <li>Fuel efficiency trend creates need for innovations in light weighting vehicles, fuel efficient tires and the electrification of fleets</li> </ul>	<ul> <li>Global leader positioned for advantaged growth</li> <li>Strong technology platform innovating across performance additives and formulated solutions</li> <li>Partner of choice for the leading customers in our value chains</li> <li>Foundation of operational and commercial excellence</li> </ul>

#### **INVESTMENT SUMMARY**





# Q&A





# **APPENDIX**



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### **NON-GAAP RECONCILIATIONS**

#### **Use of Non-GAAP Financial Measures**

Adjusted EPS, adjusted EBIT, adjusted EBITDA, adjusted EBITDA margin, segment EBITDA, adjusted return on invested capital (ROIC), operating tax rate and discretionary free cash flow are not measures of financial performance under U.S. generally accepted accounting principles (GAAP) and should not be considered in isolation from, or as replacements for, earnings per share from continuing operations or income from continuing operations before taxes determined in accordance with GAAP, nor as substitutes for measures of profitability or performance reported in accordance with GAAP. In certain cases, these non-GAAP measures exclude certain items of expense or income that management does not consider representative of our ongoing performance. These certain items are described in detail in our Form 10-K and Form 10-Q SEC filings. The tables on the following slides reconcile these non-GAAP financial measures to the most comparable GAAP financial measure.

#### **NON-GAAP RECONCILIATIONS**

#### **Explanation of Terms Used**

EBITDA Margin by product line presented for the Performance Chemicals segment is calculated by dividing estimated net income (loss), including depreciation and amortization, by estimated revenues

Adjusted return on net assets ("adjusted RONA") by product line presented for the Performance Chemicals segment is calculated by dividing the twelve months' estimated adjusted net income (loss) (a non-GAAP numerator) by adjusted net assets (a non-GAAP denominator). In the numerator, we estimate the product line's portion of Segment EBIT, a GAAP measure, and reduce that by estimated allocations of interest income and expense, unallocated corporate costs and general unallocated income and expense. The denominator consists of estimates of our year-end operating assets for the product line, which are: net property, plant and equipment; adjusted net working capital; and investments in equity affiliates.

Net Working Capital - The term "net working capital" includes accounts receivable, inventory and accounts payable and accrued expenses.

## NON-GAAP RECONCILIATIONS ADJUSTED EPS

				Low	High
Per Share/Fiscal Year	FY 2015 <sup>1</sup>	FY 2016 <sup>1</sup>	FY 2017 <sup>1</sup>	FY 201	L8F
Net Income (Loss) per Share Attributable to Cabot Corporation <sup>2</sup>	\$ (5.49)	\$ 2.32	\$ 3.91	\$ (2.89)	\$ (2.59)
Less: Net Income (Loss) per Share from Discontinued Operations	0.02	0.02	-	-	-
Net Income (Loss) per Share from Continuing Operations <sup>2</sup>	(5.51)	2.30	3.91	(2.89)	(2.59)
Less: Certain Items per Share and Dilutive Impact of Shares <sup>2</sup>	(8.00)	(0.80)	0.37	(6.79)	(6.79)
Adjusted Earnings per Share	\$ 2.49	\$ 3.10	\$ 3.54	\$ 3.90	\$ 4.20

<sup>1.</sup> Amounts have been recast to reflect the retrospective application of the Company's election to change its inventory valuation method of accounting for its U.S. carbon black inventories from the last-in, first-out ("LIFO") method to the first-in, first-out ("FIFO") method as of October 1, 2017.

<sup>2.</sup> Fiscal 2015 and fiscal 2018 earnings and certain items include the impact of impairment charges in the Purification Solutions segment.

## NON-GAAP RECONCILIATIONS ADJUSTED EBIT, ADJUSTED EBITDA AND ADJUSTED EBITDA MARGIN

							Lo	w	Hig	gh
(\$M)/Fiscal Year	FY 2	015 <sup>1</sup>	FY 2	<b>016</b> <sup>1</sup>	FY 2	<b>017</b> <sup>1</sup>		FY 2018F		
Income (Loss) from Continuing Operations Before Income Taxes and Equity in Earnings of Affiliated Companies <sup>2</sup>	\$	(399)	\$	190	\$	299	\$	107	\$	132
Interest Expense		53		54		53		43		43
Certain Items <sup>2</sup>		617		81		3		261		261
General Unallocated Income (Expense)		11		(3)		(3)		(5)		(5)
Equity in Earnings of Affiliated Companies		4		3		7		4		4
Adjusted EBIT		286		325		359		410		435
Total Depreciation and Amortization		183		161		155		165		165
Adjustments to Depreciation <sup>3</sup>		1		3		1		-		-
Adjusted EBITDA	\$	470	\$	489	\$	515	\$	575	\$	600
Net Sales and Other Operating Revenues		2,871		2,411		2,717		N/A		N/A
Adjusted EBITDA Margin		16%		20%		19%		N/A		N/A

 Amounts have been recast to reflect the retrospective application of the Company's election to change its inventory valuation method of accounting for its U.S. carbon black inventories from the last-in, first-out ("LIFO") method to the firstin, first-out ("FIFO") method.

2. Fiscal 2015 and fiscal 2018 earnings and certain items include the impact of impairment charges in the Purification Solutions segment.

3. Adjustments to depreciation include the addition of the depreciation expense of a contractual joint venture in Purification Solutions segment less accelerated depreciation expense not allocated to a business.

## NON-GAAP RECONCILIATIONS SEGMENT EBITDA AND SEGMENT EBITDA MARGIN

							Lo	w	Hig	gh
(\$M)/Fiscal Year	FY 2	015	FY 2	016	FY 2	2017	FY 2018F			
Reinforcement Materials EBIT	\$	143	\$	137	\$	193	\$	250	\$	270
Plus: Depreciation and Amortization		83		74		69		70		70
Reinforcement Materials EBITDA	\$	226	\$	211	\$	262	\$	320	\$	340
Reinforcement Materials Sales		1,507		1,108		1,381		1,700	-	1,800
Reinforcement Materials EBITDA Margin		15%		19%		19%		19%		19%

							Lo	w	Hig	sh
(\$M)/Fiscal Year	FY 2	015	FY 2	016	FY 2	017	FY 2018F			
Performance Chemicals EBIT	\$	178	\$	225	\$	201	\$	200	\$	215
Plus: Depreciation and Amortization	_	54		48		46		50		50
Performance Chemicals EBITDA	\$	232	\$	273	\$	247	\$	250	\$	265
Performance Chemicals Sales		927		865		908	1,025			1,055
Performance Chemicals EBITDA Margin		25%		32%		27%	24%		25%	

(\$M)/Fiscal Year	FY 2	017
Purification Solutions EBIT	\$	6
Plus: Depreciation and Amortization		39
Purification Solutions EBITDA	\$	45
Purification Solutions Sales		281
Purification Solutions EBITDA Margin		16%

(\$M)/Fiscal Year	FY 2	2017
Specialty Fluids EBIT	\$	9
Plus: Depreciation and Amortization		2
Specialty Fluids EBITDA	\$	11
Specialty Fluids Sales		41
Specialty Fluids EBITDA Margin		27%

## NON-GAAP RECONCILIATIONS DISCRETIONARY FREE CASH FLOW (DFCF)

(\$M)/Fiscal Year	FY 2015 <sup>2</sup>		FY 2016 <sup>2</sup>		FY 2017 <sup>2</sup>	
Cash Flow from Operating Activities <sup>1</sup>	\$	499	\$	392	\$	340
Less: Changes in Net Working Capital		137		49		(23)
Less: Sustaining and Compliance Capital Expenditures		102		91		119
Discretionary Free Cash Flow	\$	260	\$	252	\$	244

1. As provided in the Consolidated Statement of Cash Flows included in the Company's Reports on Form 10-K for the periods presented.

Amounts have not been recast to reflect the retrospective application of the Company's election to change its inventory valuation method of accounting for its U.S. carbon black inventories from the last-in, first-out ("LIFO") method to the first-in, first-out ("FIFO") method as of October 1, 2017.

## NON-GAAP RECONCILIATIONS ADJUSTED RETURN ON INVESTED CAPITAL (ROIC)

(\$M)/Fiscal Year		FY 2	015 <sup>1</sup>	FY 2	016 <sup>1</sup>	FY 2	<b>017</b> <sup>1</sup>	FY 2	2018F
Numerator - Adjusted Net Income (Loss):									
Net Income (Loss) Attributable to Cabot Corporation <sup>2</sup>		\$	(334)	\$	149	\$	241	\$	(161)
Less: Certain Items, Net of Tax Benefit (Provision) <sup>2</sup>			(510)		(50)		23		(421)
Less: Net Income Attributable to Noncontrolling Interests			(8)		(15)		(25)		(36)
Less: Net Interest Income and Expense, Net of Tax <sup>3</sup>			(36)		(37)		(36)		(34)
Adjusted Net Income (Loss)		\$	220	\$	251	\$	279	\$	330
Denominator - Adjusted Invested Capital:4									
Total Cabot Corporation Stockholders' Equity		\$	1,604	\$	1,243	\$	1,324	\$	1,347
Plus: Noncontrolling Interests			113		97		102		127
Plus: Total Debt			1,095		970		925		931
Plus: Purification Solutions Impairment Charges, Net of Tax			(193)		-		-		(134)
Less: Cash and Cash Equivalents			82		152		200		155
Less: Certain Items, Net of Tax <sup>1</sup>			(212)		(35)		9		(155)
Adjusted Invested Capital		\$	2,749	\$	2,193	\$	2,142	\$	2,271
Adjusted Return on Invested Capital	_		8%		11%		13%		15%

1. Amounts have not been recast to reflect the retrospective application of the Company's election to change its inventory valuation method of accounting for its U.S. carbon black inventories from the last-in, first-out ("LIFO") method to the first-in, first-out ("FIFO") method.

2. Fiscal 2015 and fiscal 2018 earnings and certain items include the impact of impairment charges related to the Purification Solutions segment.

3. Tax on interest expense and interest income is calculated using the Company's fiscal 2015, 2016 and 2017 actual and 2018 forecasted operating tax rates of 26%, 24%, 19%, and 21% respectively.

4. Each component of adjusted invested capital is calculated by averaging the previous five quarter ending balances.

## NON-GAAP RECONCILIATIONS OPERATING TAX RATE, DEBT TO EBITDA & NET DEBT TO EBITDA

(\$M)/Fiscal Year	FY 2	015	FY 2016		2016 FY 2017			FY 2018F		
Current Portion of Long-term Debt	\$	1	\$	1	\$	256	\$	250		
Long-term Debt		970		914		661		750		
Total Debt		971		915		917		1,000		
Adjusted EBITDA		470		489		515		575		
Debt To Adjusted EBITDA		2.1		1.9		1.8		1.7		

(\$M)/Fiscal Year	FY 2	015	FY 2016		FY 2016 FY 201		017	L7 FY 2018F	
Current portion of long-term debt	\$	1	\$	1	\$	256	\$	250	
Long-term debt		970		914		661		750	
Total Debt		971		915		917		1,000	
Less: Cash		77		200		280		265	
Net Debt		894		715		637		735	
Adjusted EBITDA		470		489		515		575	
Debt to Adjusted EBITDA		1.9		1.5		1.2		1.3	

	FY 2018F
Effective Tax Rate	224%
Impact of Discrete Tax Items:	
Unusual or Infrequent Items	(180%)
Items Related to Uncertain Tax Positions	(1%)
Other Discrete Tax Items	0%
Impact of Certain Items	(22%)
Operating Tax Rate	21%

### **SPEAKER BIOGRAPHIES**



## **SEAN KEOHANE**

#### **PRESIDENT & CHIEF EXECUTIVE OFFICER**

Sean Keohane is president and chief executive officer of Cabot Corporation and a member of the Board of Directors. Since joining Cabot in 2002, Sean has held numerous key management positions including president of the Reinforcement Materials segment, president of the Performance Chemicals segment and president of the Asia Pacific region. Prior to joining Cabot, Sean worked for Pratt & Whitney, a division of United Technologies, in a variety of general management positions. Sean earned his MBA from Harvard University and a BS in Finance from Providence College. Sean currently serves on the Board of Directors of The Chemours Company (NYSE: CC) and the American Chemistry Council and is a Trustee of Dexter Southfield School and the Boston Latin School Association.



# **PATRICIA HUBBARD**

#### **SVP & CHIEF TECHNOLOGY OFFICER**

Patricia Hubbard joined Cabot in 2018. Prior to joining Cabot, Patricia worked for Avery Dennison as vice president of R&D for the Label and Graphic Materials division in North America. Prior to Avery Dennison, she worked for PolyOne Corporation and General Electric. Throughout her career, she has garnered extensive knowledge of materials science and formulated solutions that have driven new product development and technology innovation. Patricia is a certified Lean Six Sigma Black Belt, and earned her PhD in polymer science from the University of Akron and a BS in Chemistry from Case Western Reserve University.

# SPEAKER BIOGRAPHIES BART KALKSTEIN

#### SVP & PRESIDENT, REINFORCEMENT MATERIALS; PRESIDENT, AMERICAS REGION

Bart Kalkstein joined Cabot in 2005 and has been president, Reinforcement Materials segment since 2016. Prior to his current role, Bart held several key management positions within the company, including vice president of corporate strategy and development. He was also vice president of global business operations and general manager of global emission control solutions for the Purification Solutions segment, vice president of business operations and executive director of marketing and business strategy for the Performance Chemicals segment, and general manager of the aerogel business. Prior to joining Cabot, Bart worked for Boston Consulting Group. Bart earned his MBA from Harvard University and a BSE in Civil Engineering and Operations Research at Princeton University.



# NICK CROSS

#### **EVP & PRESIDENT, PERFORMANCE CHEMICALS; PRESIDENT, EMEA REGION**

Nick Cross joined Cabot in 2009 as vice president and general manager for the EMEA region and was appointed executive vice president and president, Performance Chemicals segment in 2014. During his tenure, he has also held a variety of leadership positions, including president of the Specialty Fluids segment. Prior to Cabot, Nick worked for BP plc for almost 25 years and held leadership roles across the breadth of the company, primarily in the chemicals business. He held senior management roles in BP's chemicals, oil and gas businesses, including chief operating officer of a chemicals joint venture based in Jakarta, Indonesia, director of business development for BP's exploration business in Cairo, Egypt, director of chemicals strategy during the spin-off of BP's olefins and derivatives, and country manager in BP's gas business in Italy. Nick graduated from Trinity Hall, Cambridge in 1984 with an MA in Engineering and Management.

## SPEAKER BIOGRAPHIES



# JIM MAKUC

#### **VP & GENERAL MANAGER, ENERGY MATERIALS**

Jim Makuc, vice president and general manager for the Energy Materials business, joined Cabot in 2004 and has held a variety of roles within Cabot's global businesses. He joined the Energy Materials business in November 2016. Jim began his Cabot career in the inkjet business as a senior product line engineer and then became the facility general manager for Cabot's inkjet manufacturing facility in Haverhill, MA. He then assumed the role of technology director for the Purification Solutions segment, and later also held the role of marketing director. Prior to Cabot, he began his career working in materials development for Hyperion Catalysis, Novacor Chemicals and Rohm & Haas. Jim has a Bachelor's Degree in Chemical Engineering from Cornell University.



# **ERICA MCLAUGHLIN**

#### **SVP & CHIEF FINANCIAL OFFICER**

Erica McLaughlin joined Cabot in 2002 and was appointed CFO in 2018. Prior to her current role, Erica was the vice president of business operations for the Reinforcement Materials segment and general manager of the tire business from 2016 to 2018. Erica has held a variety of finance and business roles while at Cabot, including vice president of investor relations and corporate communications, as well as global director of strategy, planning and finance for Cabot's core segment. Prior to joining Cabot, Erica worked for KPMG, LLP in their audit services division. She is a Certified Public Accountant and earned an MBA and a BS in accounting from Boston College.